

A.I.I. TECHNOLOGY

# UPLAN



Engaging colleagues and customers in what you know and what you do.

It's been said that a picture paints a thousand words. Mapping technology allows data to rise from the screen as images, visual depictions that bring information to life. Revolutionary advances allow previously separated data to come together across departments, functions, agencies and geographic boundaries, vastly strengthening its value and use. UPLAN is a new tool that demonstrates the power of this convergence for transportation agencies. The AASHTO Innovation Initiative UPLAN team stands by to help your agency capture its strength.

## Why UPLAN? Why now?

A national movement is afoot. The AASHTO Innovation Initiative (A.I.I.) is building on the work of pioneers in environmental and other arenas within that movement. A.I.I. has gathered a group of transportation agency innovators who will help their peers adopt a sophisticated data mapping capability now in use in several States. Building on an extraordinary system called UPLAN developed by Utah DOT, transportation agencies are coming together to create broad-based data mapping capacity with a level of consistency that fuels multi-State and national perspective – while remaining fully customized to each State's information needs. The A.I.I. team is forming regional alliances to accelerate this collaboration.

Over the next two years, peers from more than a dozen States will be available for free, hands-on support so your agency can develop its own complementary tool. Eventually, core national data subsets will “roll up” to help guide Federal decisions, while States continue to shape their own dynamic information environments to suit their needs.

For the first time, customers nationwide will get the real picture of the innovation fueling your agency. They will be able to visualize how and where you are delivering the return on their investment in transportation, locally and beyond.

UPLAN works because it was developed, tested and successfully adopted by your peers. The AASHTO Innovation Initiative assembled those innovators on a team that is standing by now to help you deliver UPLAN to your colleagues and customers.

Email, call or scan for more information today!

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**UPLAN PHASE II**

