

Parclo "B" Wrong Way Driving (WWD) Signing Countermeasures

Iowa DOT has implemented this signing treatment at 43 Parclo "B" or "AB" locations in Iowa in 2021



Interchange	Type of Uniq(√	Camera 🖵	# Months "Before" Signing Added * ~	# WWD Events Before Signing Adde	# Months "After" Signing Added ▼	# WWD Events After Signing Adde(-
I-35 & US-34	Parc-Lo "AB"	WWD55	1	1	18	0
US-151 & IA-1	Parc-Lo "B"	WWD04	1	1	15	1
US-30 & C St (WB Exit loop)	Parc-Lo "B"	WWD18	2	2	19	1
US-30 & C St (EB Exit Loop)	Parc-Lo "B"	WWD19	2	0	19	0
US-30 & WACONIA AVE/6TH ST SW	Parc-Lo "AB"	WWD09	3	4	18	4
IA-141 & IA-415	Parc-Lo "AB"	WWD40	1	2	19	0
US-30 & 19th St	Parc-Lo "AB"	WWD62	6	2	23	0
* Only the months where the WWD detection camera Total			16	12	131	6
detection camera was installed bef	ore signing added					
			Before		After	
			WWD/Month		WWD/Month	
			0.76		0.05	
			94%	Decrease Updated		1/17/2023

QUICK FACTS

Existing Conditions

- Iowa has 55 Parclo "B" or Parclo "AB" interchanges.
- In 2021, 43 of them received enhanced signing and pavement markings.

Crashes the last 10 years

- Between 2010-2020, there were 36 WWD crashes associated with a Parclo "B" or "AB."
- January 1, 2021 to October 1, 2022, there have been 0 WWD crashes where the POE was from one of these 43 treated interchanges.

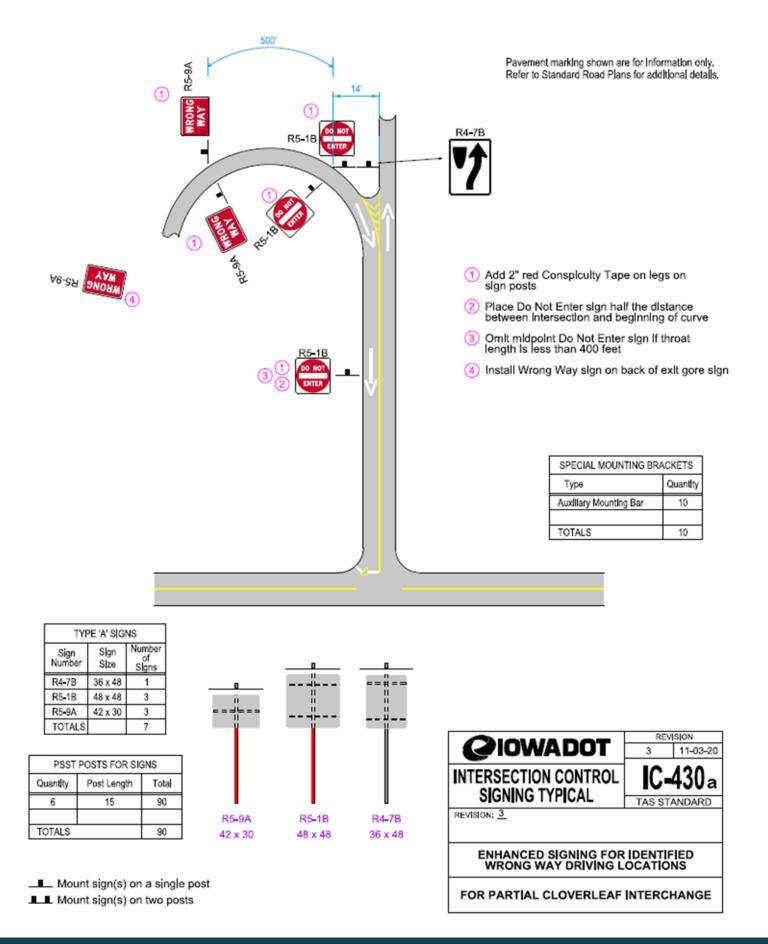
WWD Events Recorded using Video Analytics

• In Summer 2021, cameras with the ability to detect WWD were installed at 7 locations and record constantly.



 Adding all of the months where a camera was monitoring existing conditions and comparing to approximately 18 months of monitoring after enhanced signing was added shows a 93.9% decrease of WWD events.





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