

# Systemic Approach to Wrong Way Driver Detection and Deterrence



# Zoom Meeting Platform User Information



- Participants are currently muted
- Question and Answer Session will follow presentations
- Use Chat function to ask questions
- The meeting is being recorded and will be shared on the All website

# Agenda

1. Overview of All Program
2. Speaker Introductions
3. Introduction and Overview to a Systemic Approach to Wrong Way Driver Detection and Deterrence
4. Florida Department of Transportation
5. California Department of Transportation
6. Iowa Department of Transportation
7. Michigan Department of Transportation
8. Question and Answer Session

Innovation • Performance • Leadership  
Communication • Service • Quality

## Guide to AASHTO's Technical Service Programs and Products



July 2018



AASHTO Innovation Initiative (A.I.I.)

AASHTO Re:source

AASHTOWare

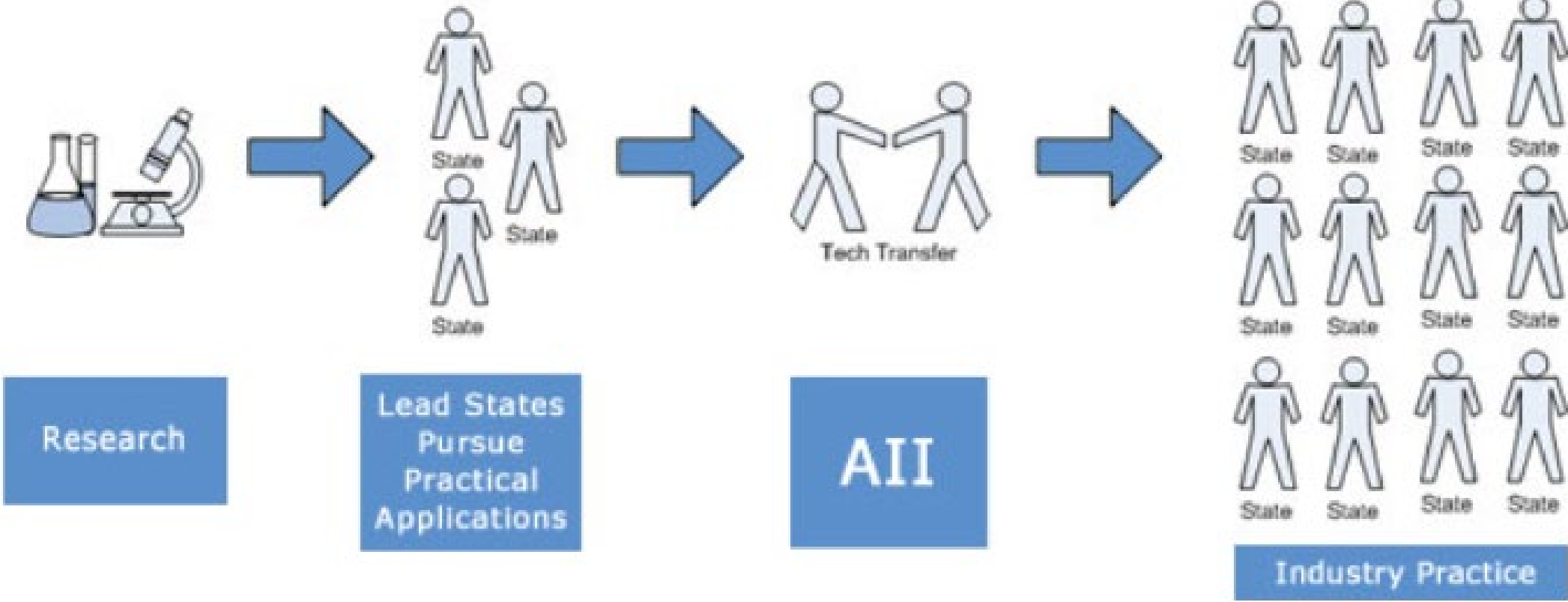
National Transportation Product  
Evaluation Program  
(NTPEP)

Development AASHTO Materials  
Specifications  
(DAMS)





# AII's Role in the Technology Lifecycle



# Current Active Focus Technologies

Saw Cut Vertical Curb

Freight Operations  
eXchange

Hydrogen Fuel Cell  
Technology

Electrically Conductive  
Concrete Heated  
Pavement System

Steel Press Brake  
Formed Tub Girder

Improved Project  
Delivery Using GIS

Wrong Way Driving  
Systemic Approach

Laser Ablation  
Coating Remove

Beam End Repair with  
Ultra High  
Performance Concrete

# AASHTO Innovation Initiative (AII)

## What is AII?

Formerly the AASHTO Technology Implementation Group, AII advances innovation from the grassroots up: by agencies, for agencies, peer-to-peer. [More >>](#)

[Active Focus Technologies](#)  
[Nominate a Technology](#)

[Previous Focus Technologies](#)  
[Contact Us](#)

[Additional Technologies](#)

[Submit Your Nomination Today!](#)

## Active Lead States Teams Focus Technologies

- Saw Cut Vertical Curb
- Steel Press-Brake-Formed Tub Girder
- Beam End Repair Using Ultra-High Performance Concrete
- Improved Project Delivery with GIS & Surveying
- Laser Ablation Coating Removal
- Systemic Approach to Wrong Way Driver Safety
- Electrically Conductive Concrete (ECON) Heated Pavement System (HPS)

# Focus Technologies

## Resources

- [Florida Wrong Way Driver Presentation \(pdf\)](#)
- [Caltrans Wrong Way Driver Presentation \(pdf\)](#)
- [Michigan Wrong Way Driver Presentation \(pdf\)](#)
- [Iowa Wrong Way Driver Presentation \(pdf\)](#)
- [Florida DOT Wrong Way Driving Webpage](#) includes the following:
  - [Statewide Wrong Way Crash Study \(website\)](#)
  - [A Data-Driven Approach to Implementing Wrong-way Driving](#)
  - [Strategies to Mitigate Wrong-way Driving Incidents on Arterials](#)
  - [Section 230.4 of the Florida Design Manual \(Wrong Way Signs\)](#)
  - [Traffic Control Devices and Measures for Deterring Wrong-Way Driving](#)
- [Caltrans Wrong Way Pilot Projects Webpage \(website\)](#)
- [AASHTO Innovation Initiative Wrong Way Driver Detection Systems](#)

[aii.transportation.org](http://aii.transportation.org)



# Expert Panel



Reno Giordano, WSP  
Director, Advisory Services  
Wrong Way Driver Webinar Facilitator



Raj Ponnaluri



John Slonaker



Willy Sorenson



Mark Bott

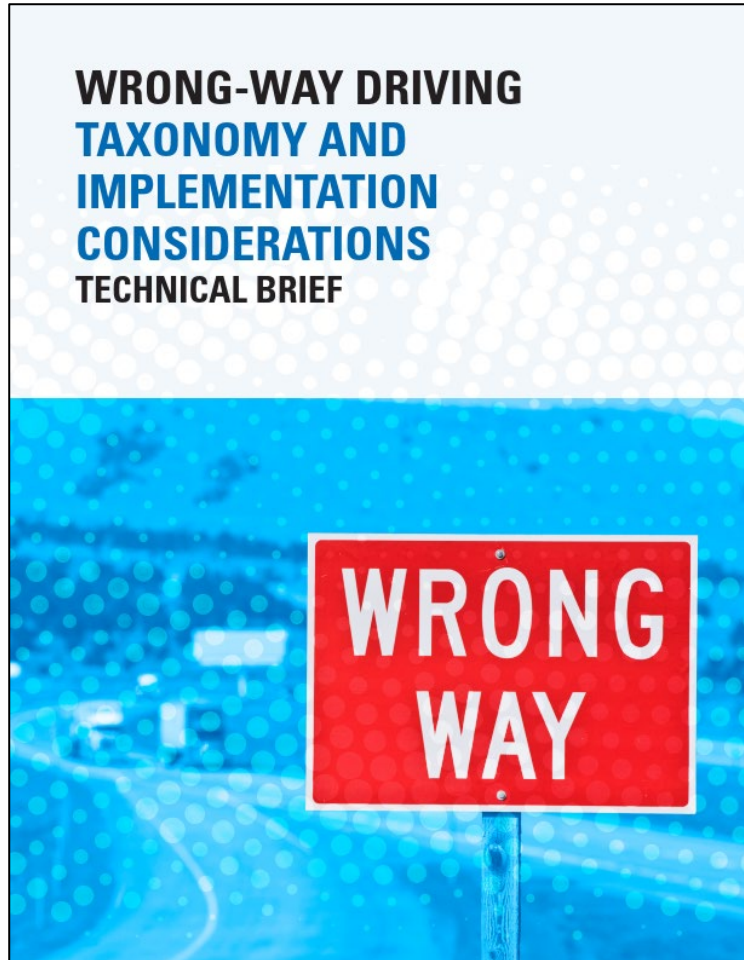
# Participant Poll #1

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to dark navy blue. These shapes are primarily located on the right side of the slide, creating a modern, layered effect.

# Introduction and Overview to a Systemic Approach to Wrong Way Driver Detection and Deterrence



# Previous All Focus on Wrong Way Driving



<b>Taxonomy</b>	<b>Definition</b>
<b>Detection and Surveillance</b>	<b>Identification and monitoring of WWD event</b>
<b><i>Fixed</i></b>	<b><i>WW vehicle entry point detection</i></b>
Vehicle Identification	Method of initial detection/imaging
WWD Alert Trigger	Ability to alert for self-correction
TMC/Law Enforcement Trigger	Ability to alert TMC/law enforcement for awareness and countermeasure activation
<b><i>Moving</i></b>	<b><i>WW vehicle path monitoring</i></b>
Secondary Confirmation	Method of WWD confirmation
Tracking	Method of tracking path; trigger of other Traffic Control Devices (TCD)/ITS devices along path
<b>Notification</b>	<b>Message transmission to predetermined location(s)</b>
<b><i>Communication Media</i></b>	<b><i>Communication network options</i></b>
<b><i>Alerts</i></b>	<b><i>Notification alert characteristics</i></b>
Recipients	Alert recipients for countermeasure
Modes (e.g. email, text)	Method of alert
Additional ITS Device Activation	Automated actions tied to alert
<b>Response/Countermeasure</b>	<b>Actions taken by alert recipients</b>
<b><i>Warning</i></b>	<b><i>Method of driver information</i></b>
To the WW Driver	Method of information to WW Driver
To Correct-Way Drivers	Method of information to correct-way drivers
Broadcast	Amber alert type area broadcast
<b><i>Interception</i></b>	<b><i>Law enforcement action to stop WWD</i></b>
<b><i>Enforcement/Control</i></b>	<b><i>Use of methods to control potential upstream traffic</i></b>

# The Problem

- ▶ 432 deaths annually on controlled-access highways (2010-2018)
- ▶ 20% increase over previously reported data (2004-2009)
- ▶ Though infrequent, resulting serious injuries and fatalities exact a high cost

# What Do We Know?





- ▶ Tools and practices vary around the country
- ▶ Often can be expensive
- ▶ Typically, corridor focused (spot treatments)
- ▶ Risk factors not limited to high-volume corridors
- ▶ Occurrences not limited to divided highways/freeways

# The Systemic Approach

- ▶ Considers an agency's entire roadway system
- ▶ Holistically applies proven methods, physical improvements, and technologies
- ▶ Integrates with agency safety programs
- ▶ Implements a variety of low-cost countermeasures

# Effective Practices Briefs

<https://aia.transportation.org/Pages/Systemic-Approach-to-Wrong-Way-Driver-Safety.aspx>

			
<p>Systemic Approach to Wrong Way Driving Safety: Effective Practices</p> <p><b>CALTRANS</b></p>	<p>Systemic Approach to Wrong Way Driving Safety: Effective Practices</p> <p><b>FLORIDA DOT</b></p>	<p>Systemic Approach to Wrong Way Driving Safety: Effective Practices</p> <p><b>IOWA DOT</b></p>	<p>Systemic Approach to Wrong Way Driving Safety: Effective Practices Brief</p> <p><b>MICHIGAN DOT</b></p>
<p><i>Wrong way driving crashes occur randomly and less frequently than other crash types; however, they often involve multiple vehicles and result in multiple fatalities and/or serious injuries.</i></p> <p>Many transportation agencies currently implement wrong way driver detection and deterrence tools and practices, but the variety of potential tools and practices vary, are often expensive, and are, in some cases, adopted as “spot treatments,” typically at the corridor scale. The wide variety of tools and price factors are significant barriers to adoption, and disconnected implementation has a high potential for limited results.</p> <p>Recent research has found that risk factors for wrong way driving do not limit themselves to high-volume corridors. A AAA Foundation for Traffic Safety’s analysis of National Highway Traffic Safety Administration Fatality Analysis Reporting System (FARS) data for divided highways found that the following risk factors were associated to a greater degree with wrong way drivers than their right way driver counterpart:</p> <ul style="list-style-type: none"> <li>Imputed Blood Alcohol Content (BAC) – risk increases with BAC</li> <li>License status – risk increases for drivers with suspended or revoked licenses</li> <li>Driver’s age – risk increases for those ages 70 and over</li> <li>Vehicle age (based on model year) – risk increases with the age of the vehicle</li> </ul> <p>Further, wrong way highways or freeways or prioritized arterials occur more frequently due to slower travel speeds.</p> <p><b>THE SYSTEMIC APPROACH</b></p> <p>A systemic approach to wrong way driving considers an agency’s entire roadway system. The approach holistically applies proven methods, physical improvements, and technologies to mitigate wrong way driving. These countermeasures can integrate into existing approaches and programs for safety and help achieve agency safety objectives.</p> <p>Recent agency experience among four states (California, Florida, Iowa, and Michigan) highlights a range of proven and emerging countermeasures that respond to different roadway characteristics (such as interchange type) as well as demographic and land use factors. Many of these treatments are low-cost countermeasures, and readily implemented without substantial investment in technology.</p>	<p>On average there are 432 deaths annually from wrong way driving crashes on controlled-access highways (2010–2018).<sup>1</sup></p> <p>This is a <b>20% increase</b> over previously reported data from 2004–2009.<sup>2</sup></p> <p>* AAA Foundation for Traffic Safety  <sup>1</sup> National Transportation Safety Board</p> <p>Further, wrong way highways or freeways or prioritized arterials occur more frequently due to slower travel speeds.</p> <p><b>THE SYSTEMIC APPROACH</b></p> <p>A systemic approach to wrong way driving considers an agency’s entire roadway system. The approach holistically applies proven methods, physical improvements, and technologies to mitigate wrong way driving. 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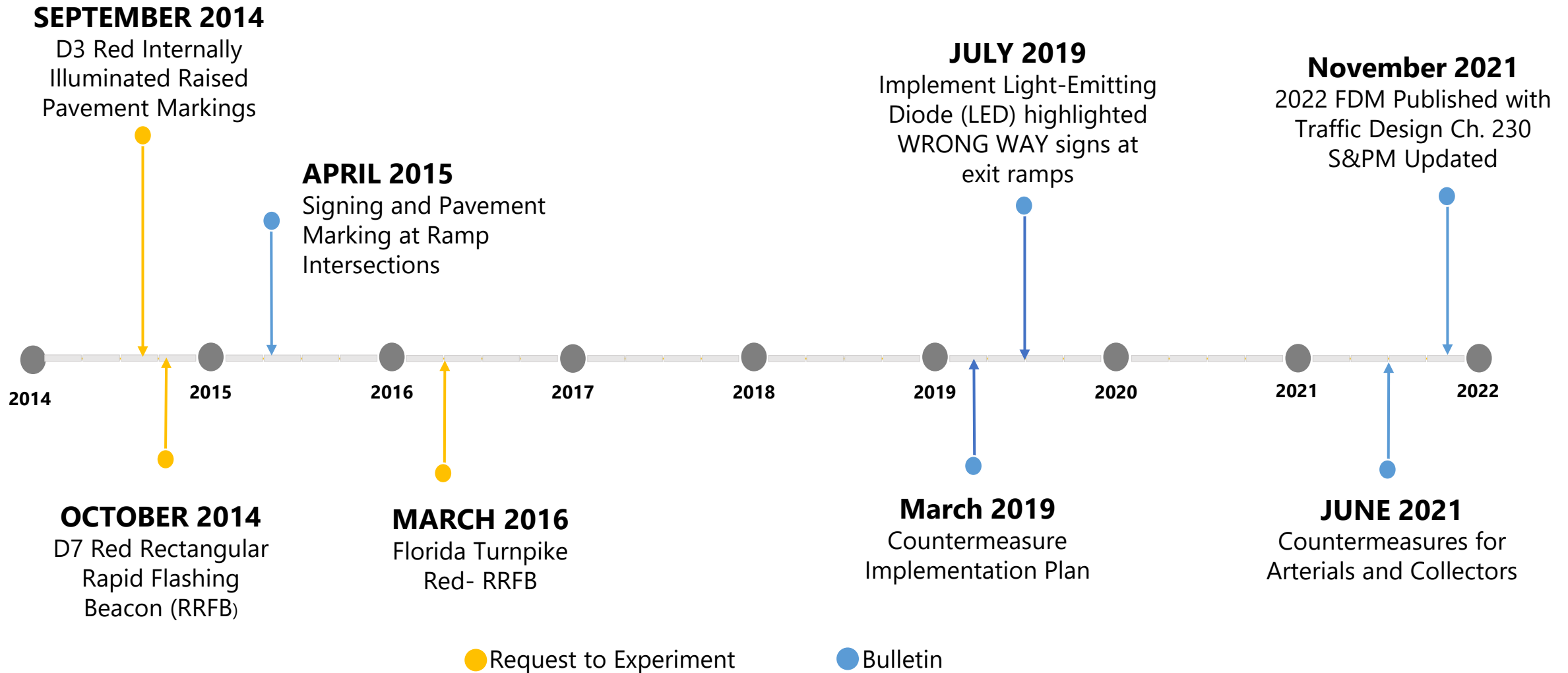
# AASHTO Wrong-Way Driver Effective Practices Webinar

Raj Ponnaluri, PhD, PE, PTOE, PMP

June 22, 2023  
Transportation Technology



# FDOT's WWD Timeline & Initiatives



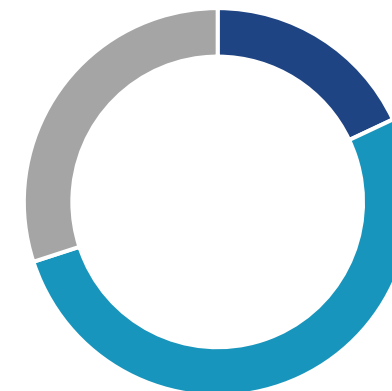


# Crashes and Research

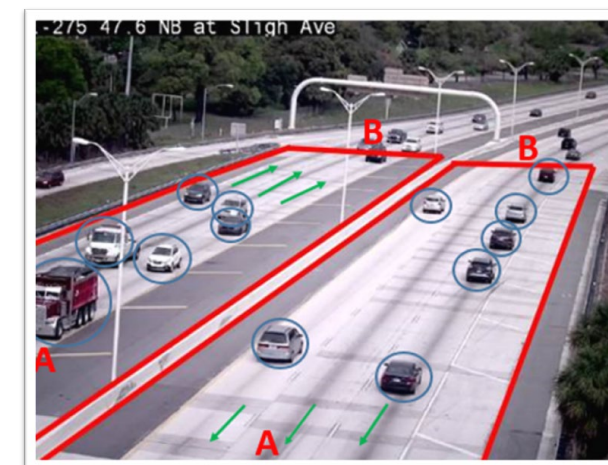


- 280 Statewide freeway wrong-way crashes (2009-2013)
  - 30% Property Damage Only (PDO)
  - 52% Injury
  - 18% Fatality
- Crash severity type trend has held over decade
- Research Studies
  - Statewide Wrong Way Driving Crash Study
  - Driving Simulator Studies on Human Factors
  - Comparing Seven Countermeasures
  - Testing and Evaluating Video Detection Systems for Freeway Mainlines
  - Data-Driven Approach for Identifying Hotspots
  - Strategies to Mitigate Wrong-Way Driving Incidents on Arterials

2009-2013



■ Fatality ■ Injury ■ PDO



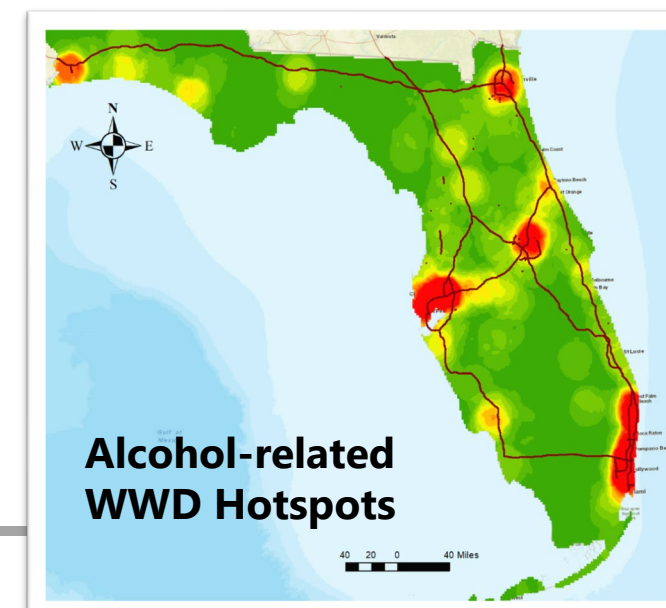
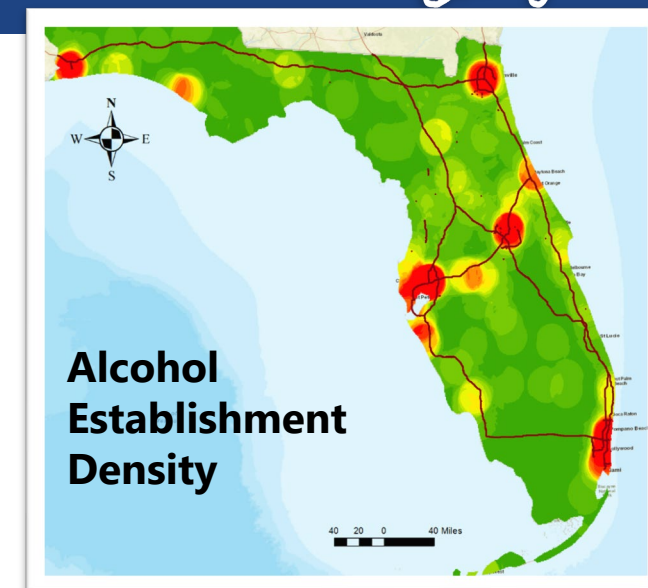
Mainline Video analysis

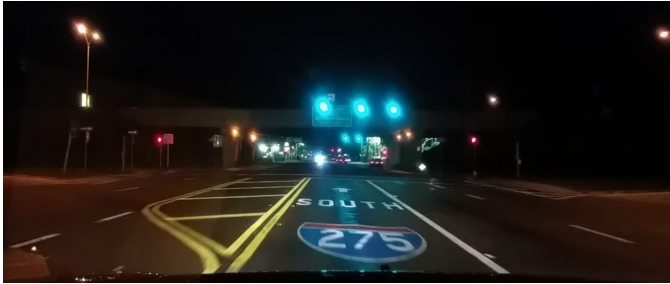
# Research and Implementation



## Hotspot Research Analysis for advanced countermeasures

- Identified exit ramps in Florida
- Demographic and land-use factors including:
  - Impaired Driving
  - Drivers > 65 years old
  - Tourist
  - Density of alcohol establishments
  - Density of Health care facilities





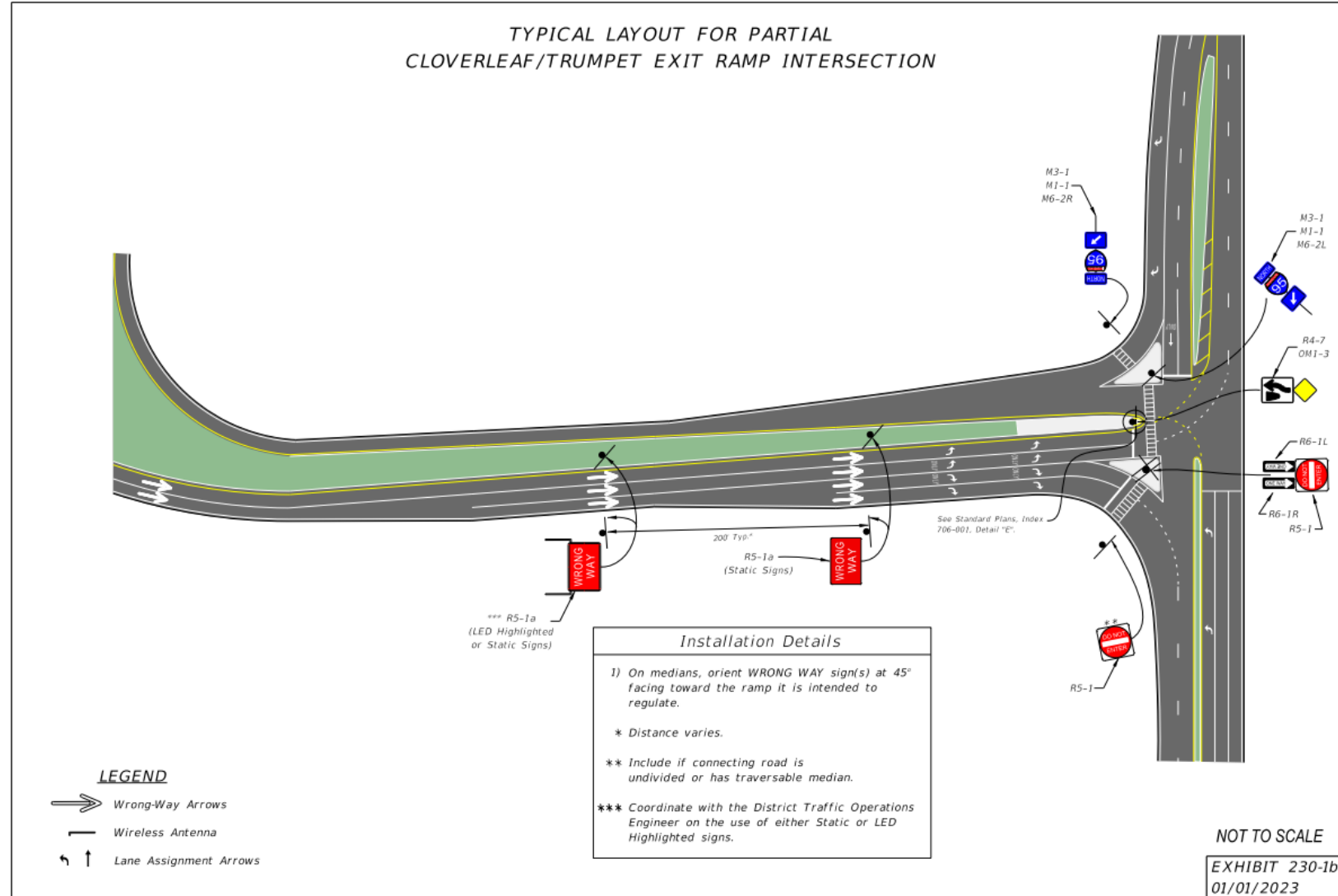
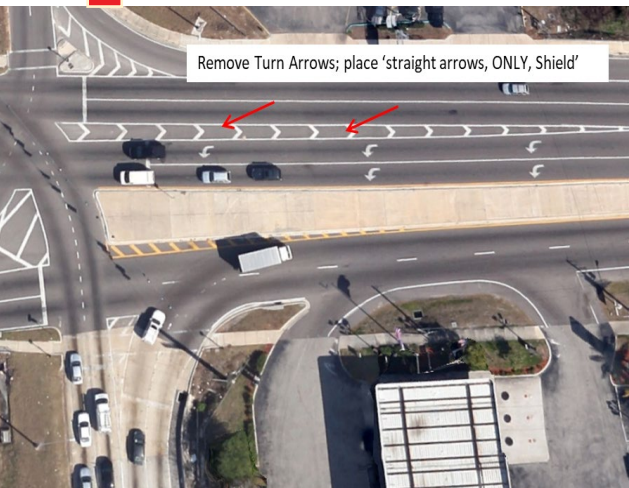
# Countermeasures

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## Freeway



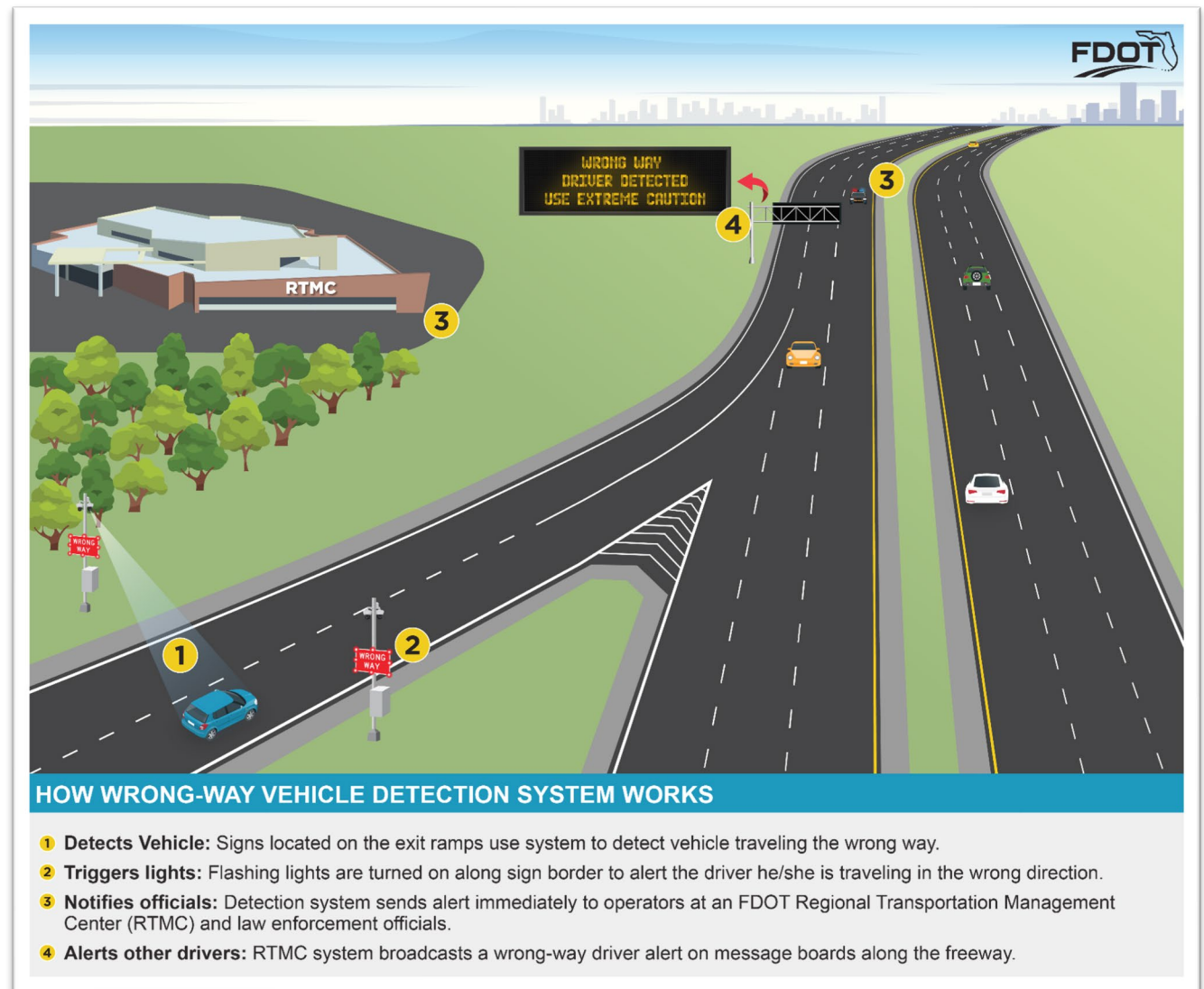
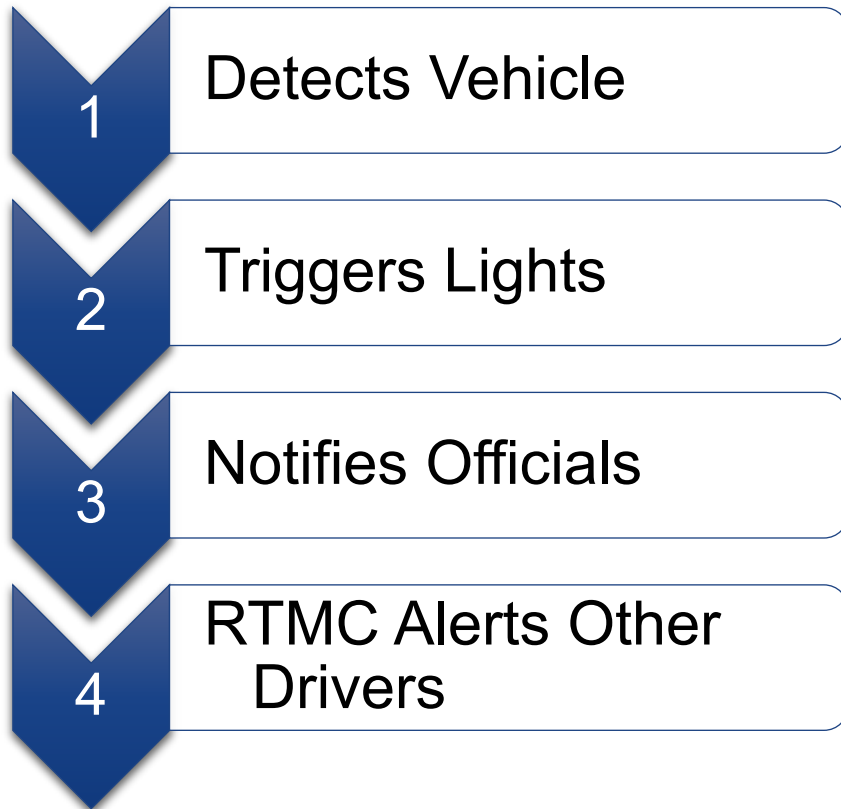
# Signing and Pavement Marking (S&PM) Countermeasures Deployments – FDM 230.4



# Wrong-Way Vehicle Detection System (WWVDS)



## How Wrong-Way Vehicle Detection System Works



FLORIDA  
DEPARTMENT  
OF  
TRANSPORTATION



STANDARD SPECIFICATIONS  
FOR  
ROAD AND BRIDGE  
CONSTRUCTION  
JANUARY 2022

Wrong Way Vehicle Detection Systems fall in two specification sections and must meet all relevant subsections within **SECTION 660 VEHICLE DETECTION SYSTEM** and **SECTION 995 TRAFFIC CONTROL SIGNAL AND DEVICE MATERIALS** including supplemental requirement, **SR-995-2.7.2-01**.

- **Section 995-2.11: Wrong Way Vehicle (WWVDS) Detection System Performance**

**Requirements:**

*“To verify conformance with the accuracy requirements in this Section and as a precondition for listing on the APL, the wrong way detection system will be evaluated at the FDOT Traffic Engineering Research Lab (TERL). Under controlled conditions at the TERL facility, the wrong way detection system must be capable of meeting the detection accuracy of 100% and zero false positive readings, using a sample size of 200 vehicles.”*

- **660-4.4 Wrong Way Vehicle (WWVDS) Detection System:**

*“Submit a test plan for the field acceptance test (FAT) to the Engineer for approval. The test plan must include a detection accuracy test and false positive test for each location in the project. The Engineer reserves the right to witness all FATs.”*

# Wrong Way Vehicle Detection System (WWVDS) Testing Resources



- WWVDS Standard Specifications
  - 2023 [Standard Specification for Road and Bridge Construction](#)
    - 660 Vehicle Detection System
      - 660-2.2.1.4 Wrong Way Vehicle Detection Systems
      - 660-3.7 Wrong Way Vehicle Detection Systems (WWVDS) Installation
      - 660-4.4 Wrong Way Vehicle (WWVDS) Detection System
    - 995 Traffic Control Signal and Device Materials
      - 995-2.7 Wrong Way Vehicle Detection Systems (WWVDS)
        - 995-2.7.1 Configuration and Management
        - 995-2.7.2 Communications
        - 995-2.7.3 Electrical Specifications
- WWVDS Product Compliance Matrix: [CM-995-1.1-09 Rev 5.0](#)
- Protocols to send WWD info to the SunGuide: Supplemental Requirements  
[SR-995-2.1-01 Rev 2.0](#)

Standard  
Specifications

Product  
Compliance  
Matrix

Approved  
Products List

Supplemental  
Requirements



# Common Features of WWVDS APL Products

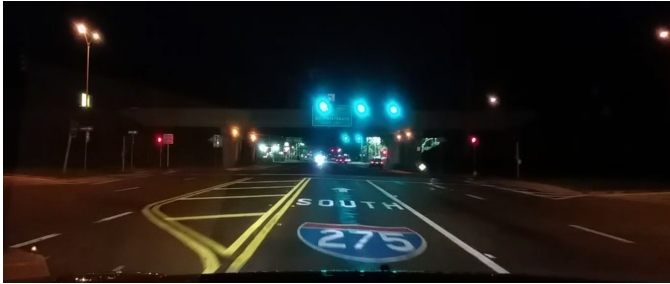


- APL WWVDS has five (5) vendors and five (5) products as of 6/1/23
- Suppliers' product features:
  - AC or Solar Power
  - Thermal or Radar Detectors
  - Cameras for Verification
  - Alert System

Resource link:

<https://fdotwp1.dot.state.fl.us/ApprovedProductList/ProductTypes/Index/317>





# Countermeasures

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## Arterials

# Arterial Design Guidance to Deter WWD



## Summary of major changes to:

## FDOT Design Manual (FDM) 230 Signing and Pavement Marking

- FDM 230.4: Converted to **Wrong-Way Signs and Pavement Markings**

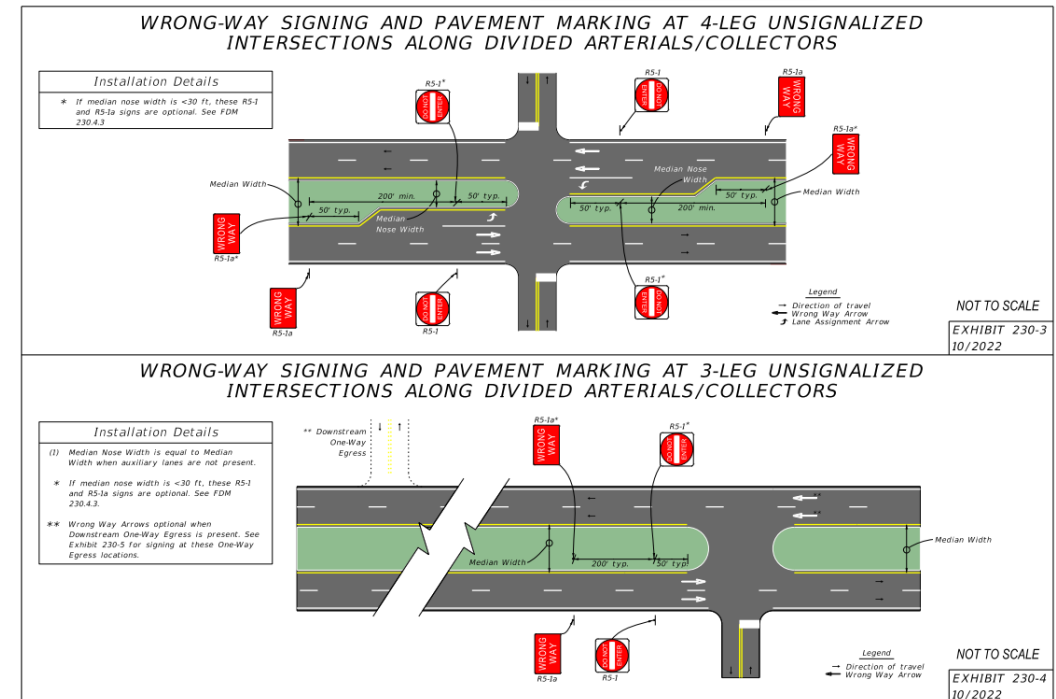


230.4.3 Divided Arterials and Collectors

230.4.4 One-Way Pairs and Divided Arterials/Collectors with One-Way Egress

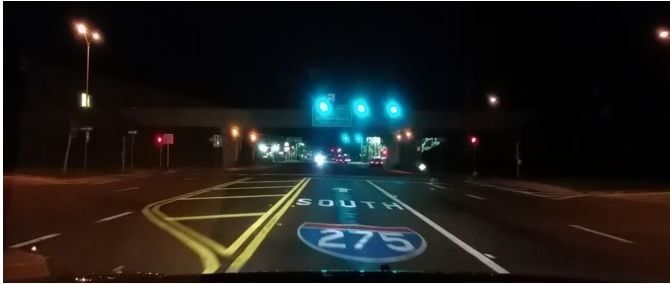
230.4.5 Undivided One-Way Streets

230.4.6 Two-Way Signalized Intersections



Link: <https://www.fdot.gov/roadway/fdm/default.shtm>





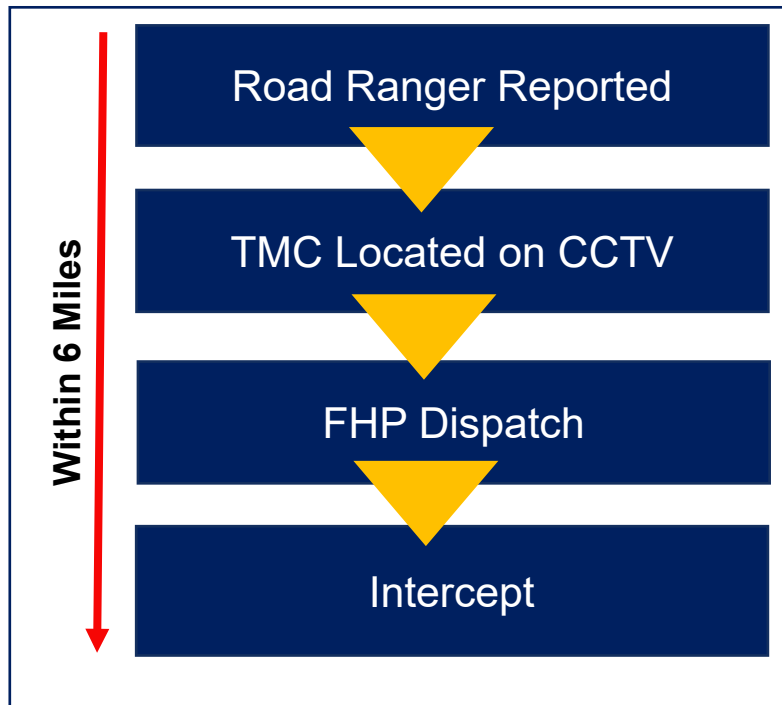
# Countermeasures

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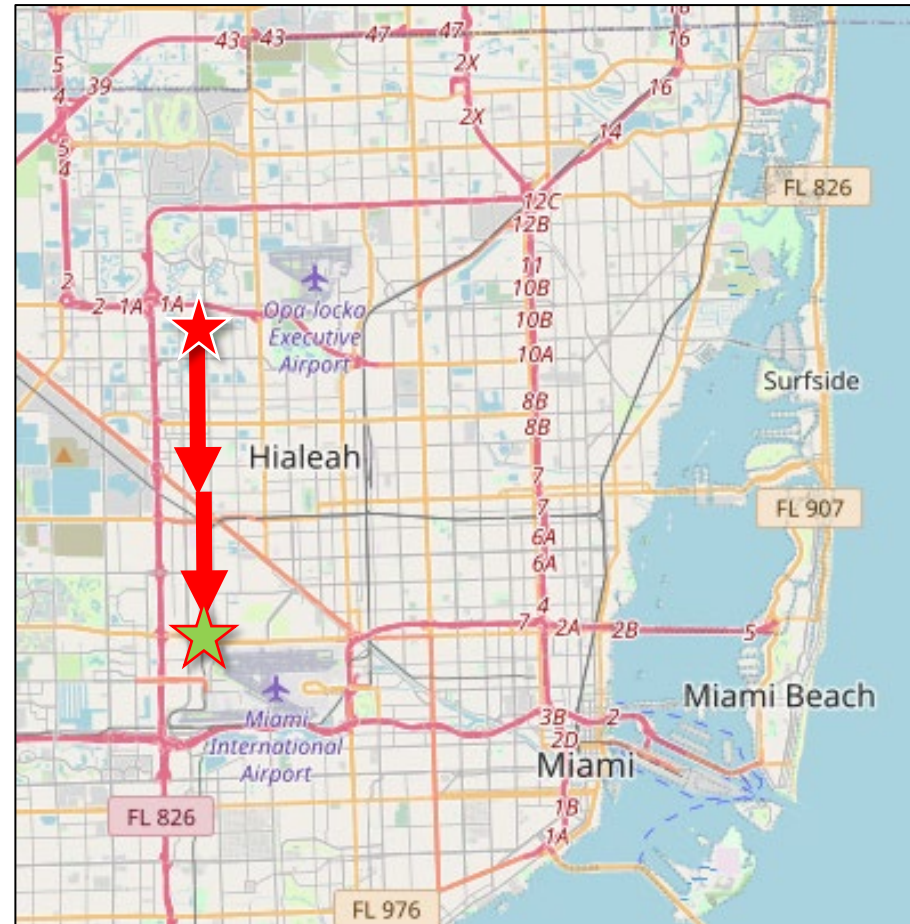
## Success Story

# Success Story

## Wrong-Way Driver Stopped by Florida Highway Patrol (FHP)



**No incident or crashes due to interception!**



- ★ RR and TMC Detected WWD Vehicle
- ★ FHP Stopped Vehicle
- ➔ Wrong-way Direction



# *Thank You!*



## Developing Engineering Countermeasures for Wrong Way Driving

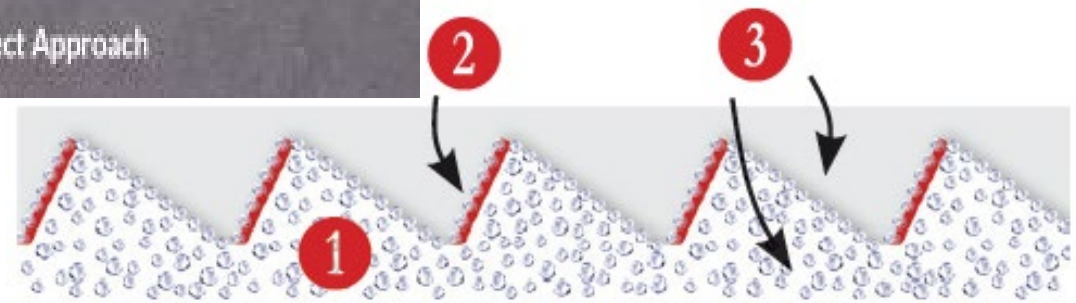




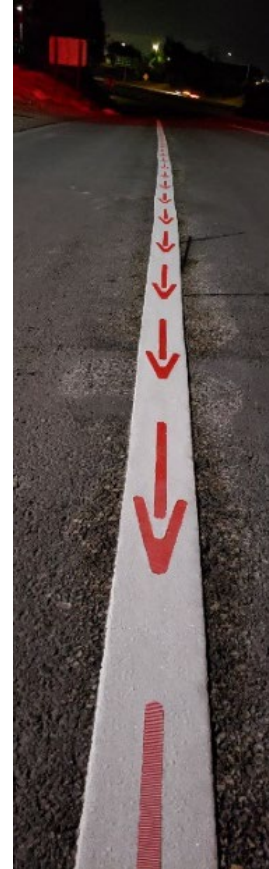
# Bidirectional pavement markings



- 1 Bi-angular profile produces unidirectional messaging
- 2 Pigmented coating provides high contrast visibility for messaging
- 3 Base color coated with glass beads for high visibility

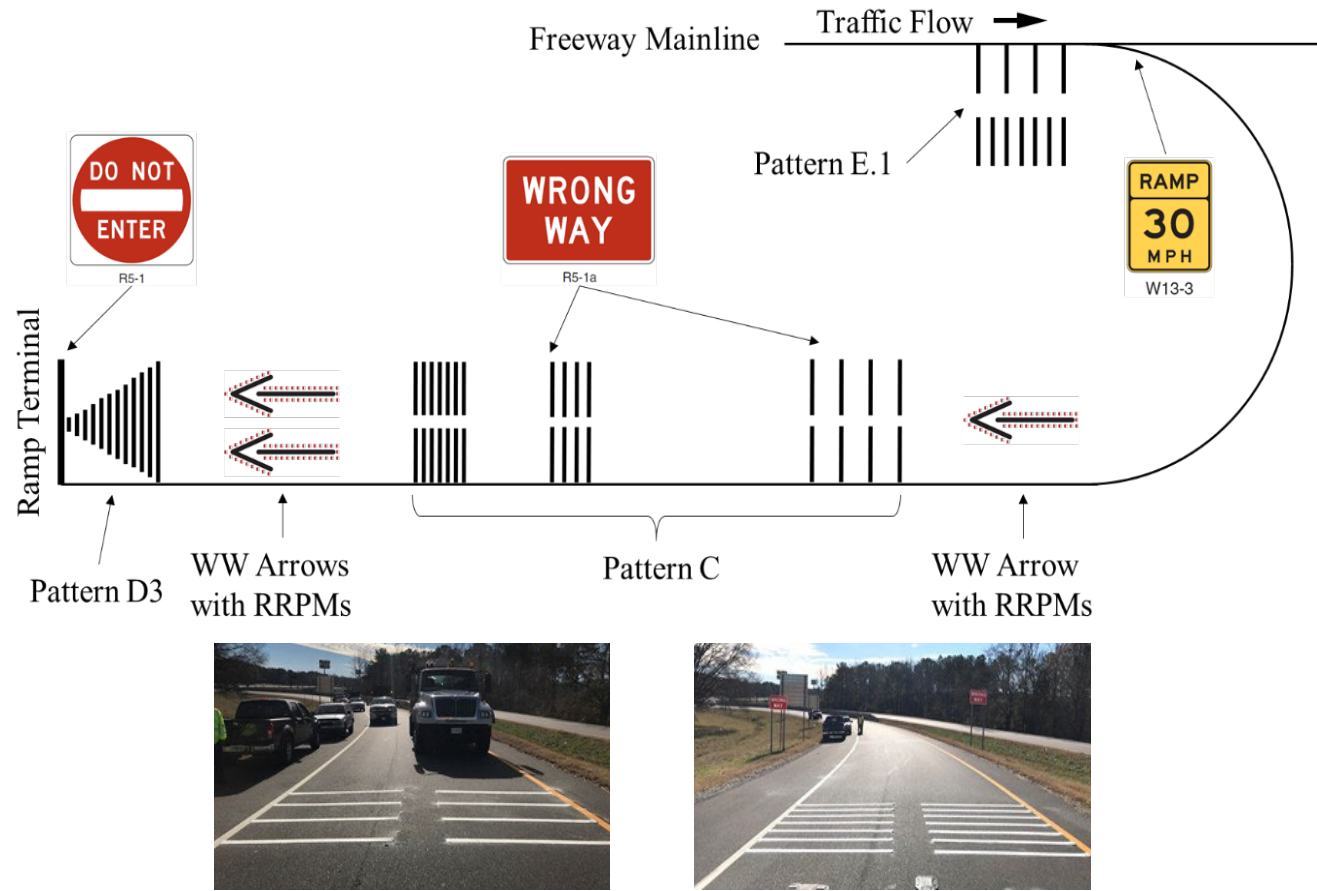


# Bidirectional pavement markings



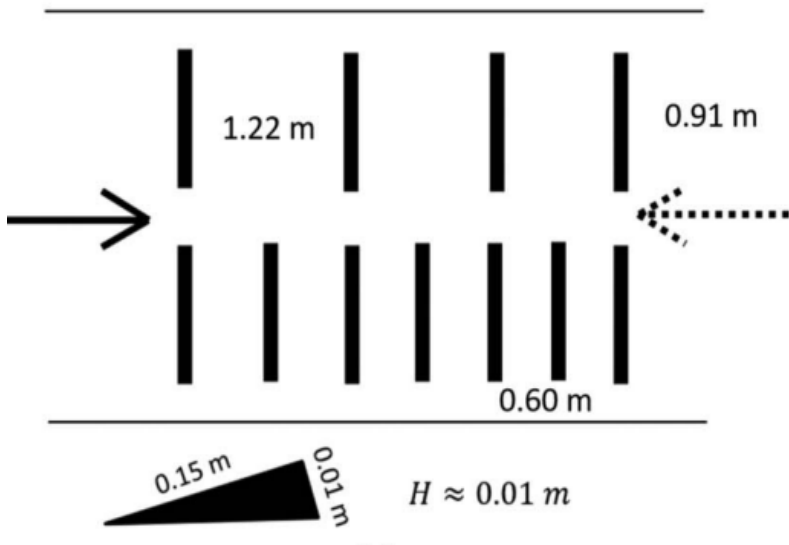


# Directional rumble strips

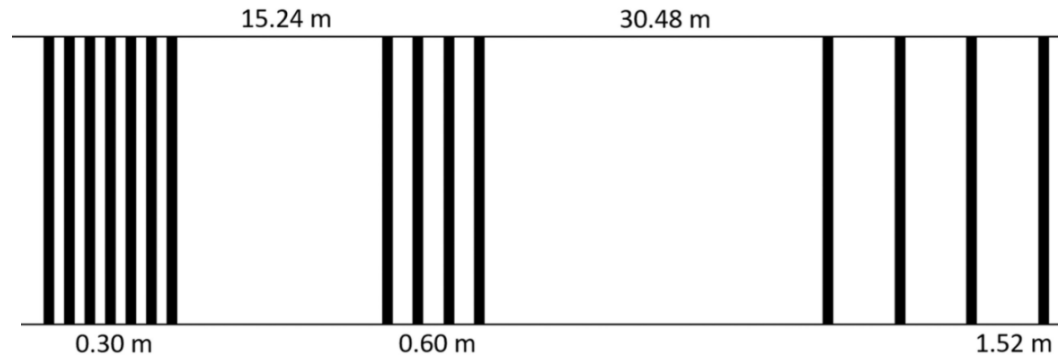


# Directional rumble strips

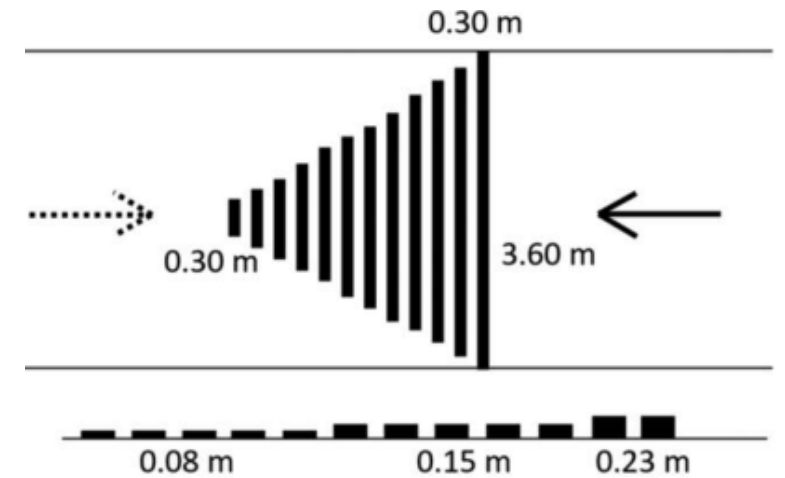
Pattern E.1



Pattern C



Pattern D3







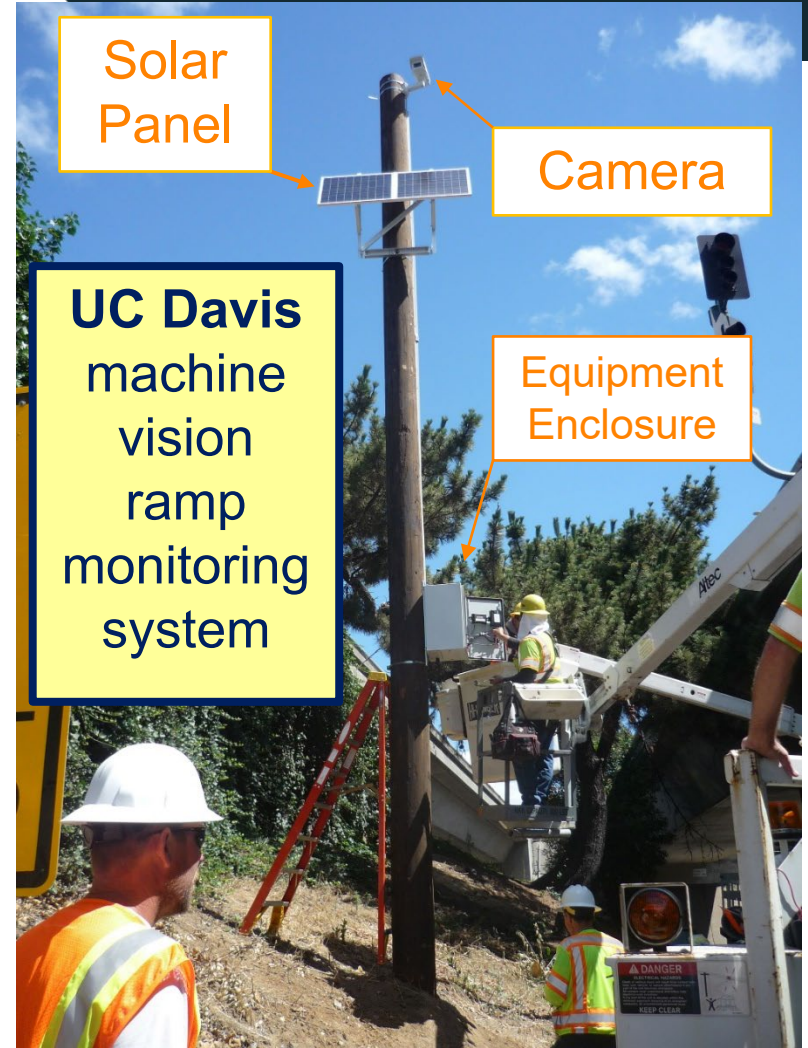
TrafficCalm systems on San Diego exit ramps



TAPCO systems on Sacramento exit ramps







UC Davis systems and their views of the San Diego exit ramps



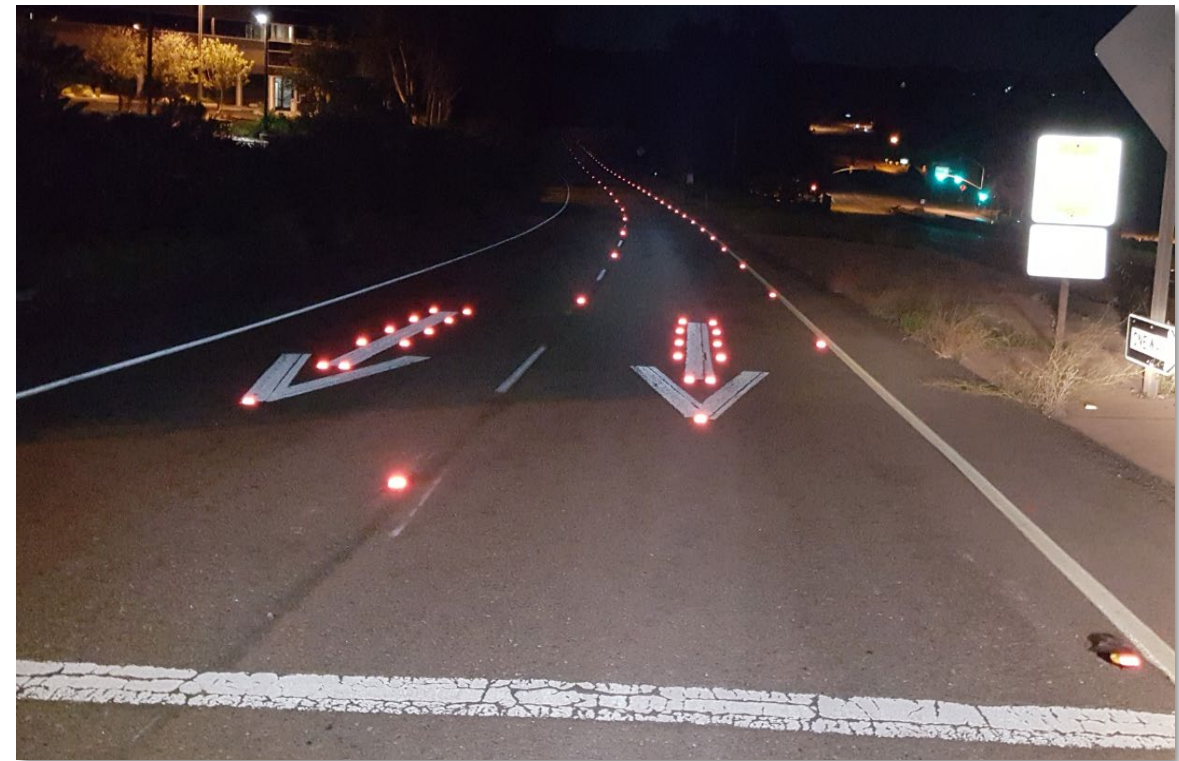


# Two-Way Retro-Reflective Pavement Markers

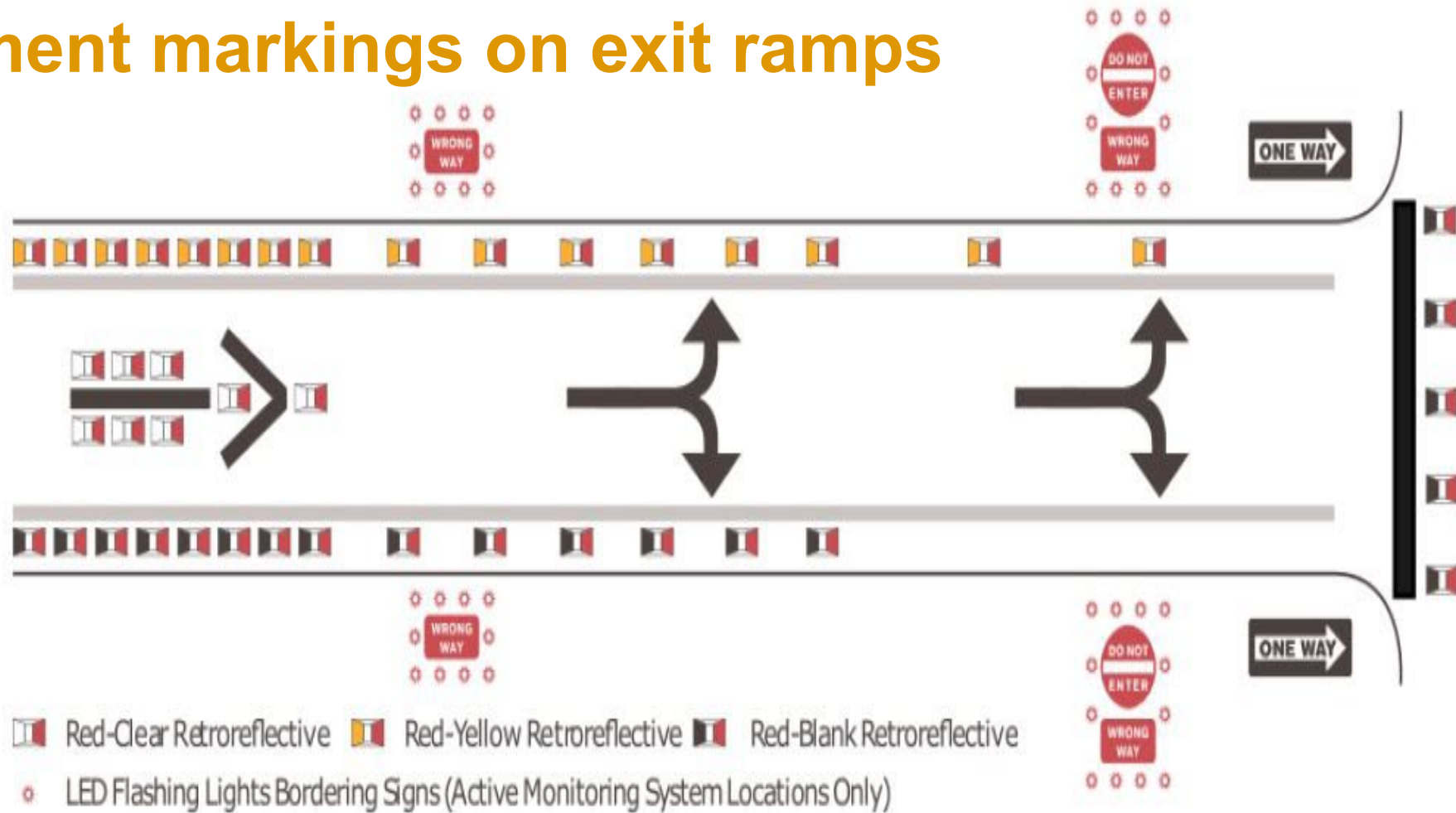
Right-Way Driver View



Wrong-Way Driver View

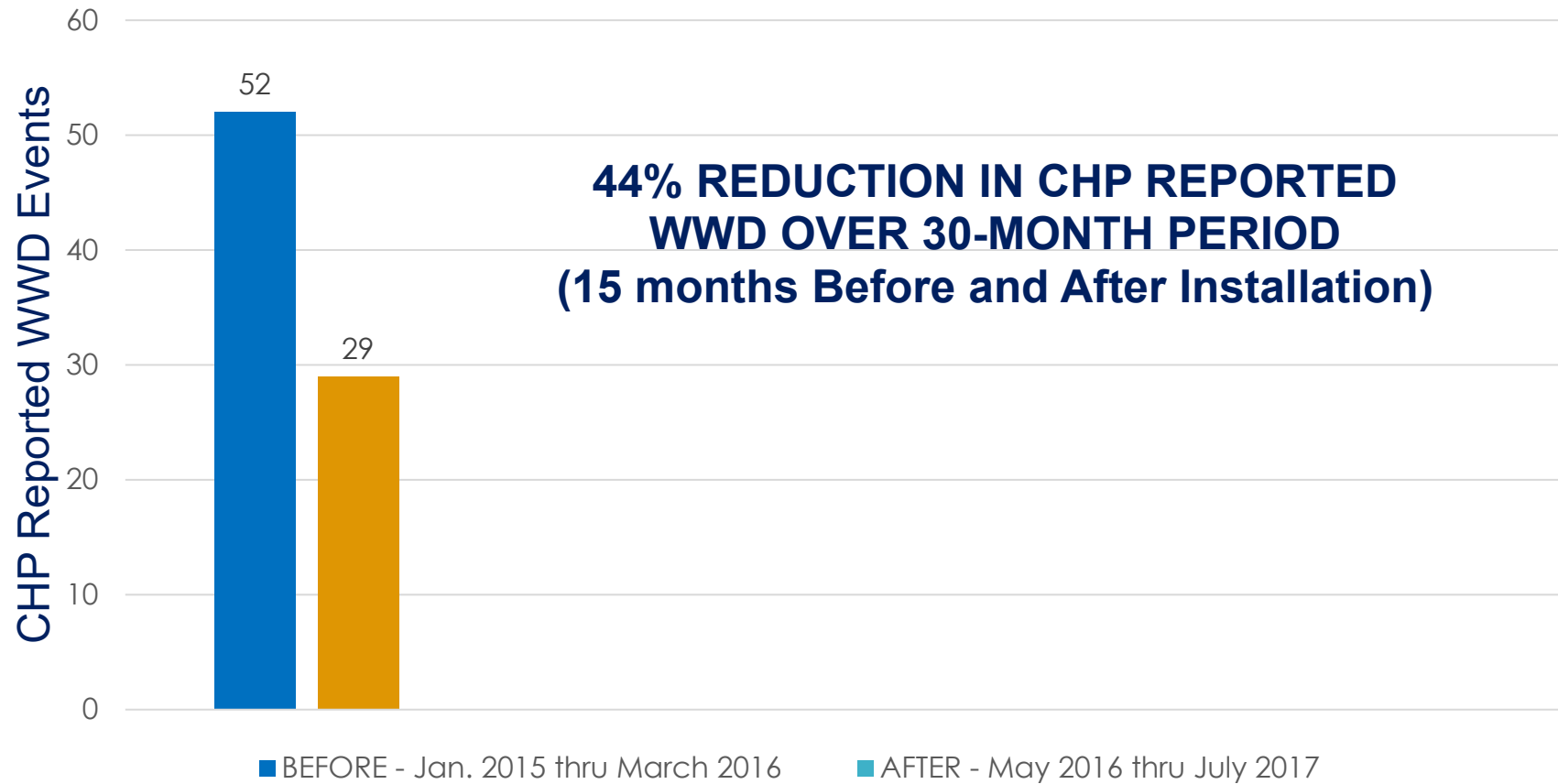


# Additional retroreflective raised pavement markings on exit ramps



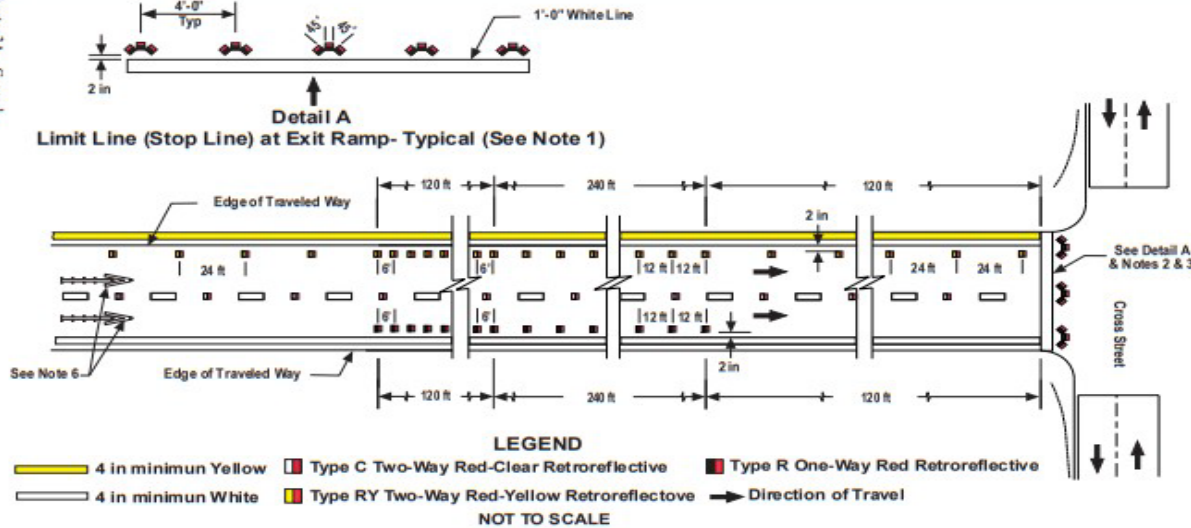


# Additional retroreflective raised pavement markings on exit ramps



# Additional retroreflective raised pavement markings on exit ramps

Chapter 3A - General  
Part 3 - Markings



**NOTES:**

1. May be a limit line or crosswalk.
2. Place Type R one-way red retroreflective markers on outermost limit line or crosswalk line with red facing the intersection.
3. If there is crosswalk at the end of the exit ramp, place Type R markers in front of the first line for wrong way vehicle that travels up the ramp with the red reflective side facing the intersection.
4. The distances and marker spacings may be adjusted based on site specific conditions or exit ramp geometry.
5. The layout shown is a typical detail of an exit ramp, see Figure 3B-24 of the CA MUTCD for exit ramp configuration and arrow placement and spacing.
6. See Figure 3B-24 for Type V arrow detail with Type R one-way red retroreflective markers

Revised March 30, 2021

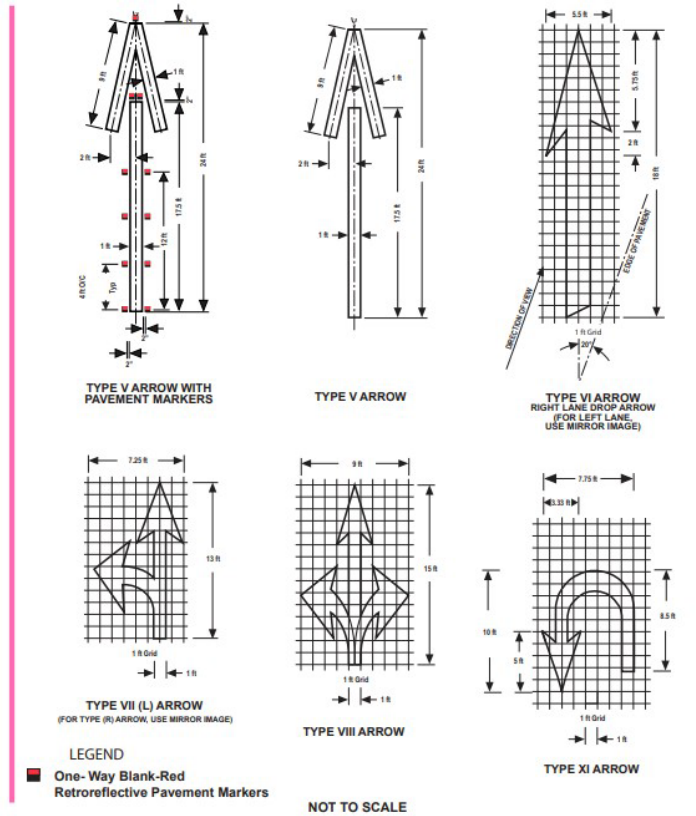
California MUTCD 2014 Edition  
(FHWA's MUTCD 2009 Edition, including Revisions 1 & 2, as amended for use in California)  
**Figure 3A-114 (CA). Exit Ramp with Enhanced Pavement Markings for Wrong Way Details**

Page 667

California MUTCD 2014 Edition  
(FHWA's MUTCD 2009 Edition, including Revisions 1 & 2, as amended for use in California)

Page 748

**Figure 3B-24 (CA). Examples of Standard Arrows for Pavement Markings (Sheet 2 of 8)**



NOTE: The design details for various arrows are also shown in Department of Transportation's Standard Plans.

Chapter 3B - Pavement and Curb Markings  
Part 3 - Markings

Revised March 30, 2021

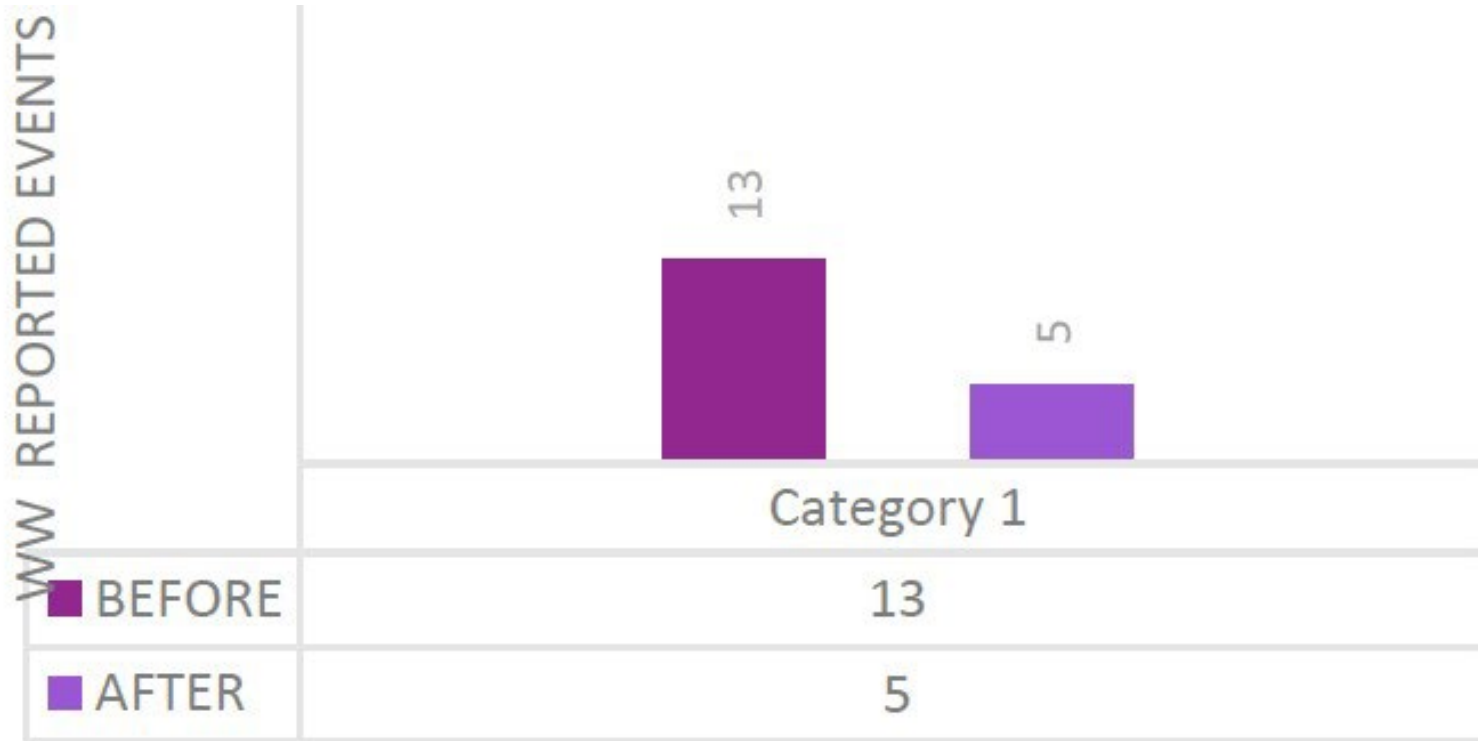


# Additional retroreflective raised pavement markings on exit ramps



# LED-illuminated flashing border WRONG WAY signs

WW REPORTED EVENTS



CATEGORY 1  
60% REDUCTION IN REPORTED  
WRONG WAY EVENTS  
LED ILLUMINATED SIGNS

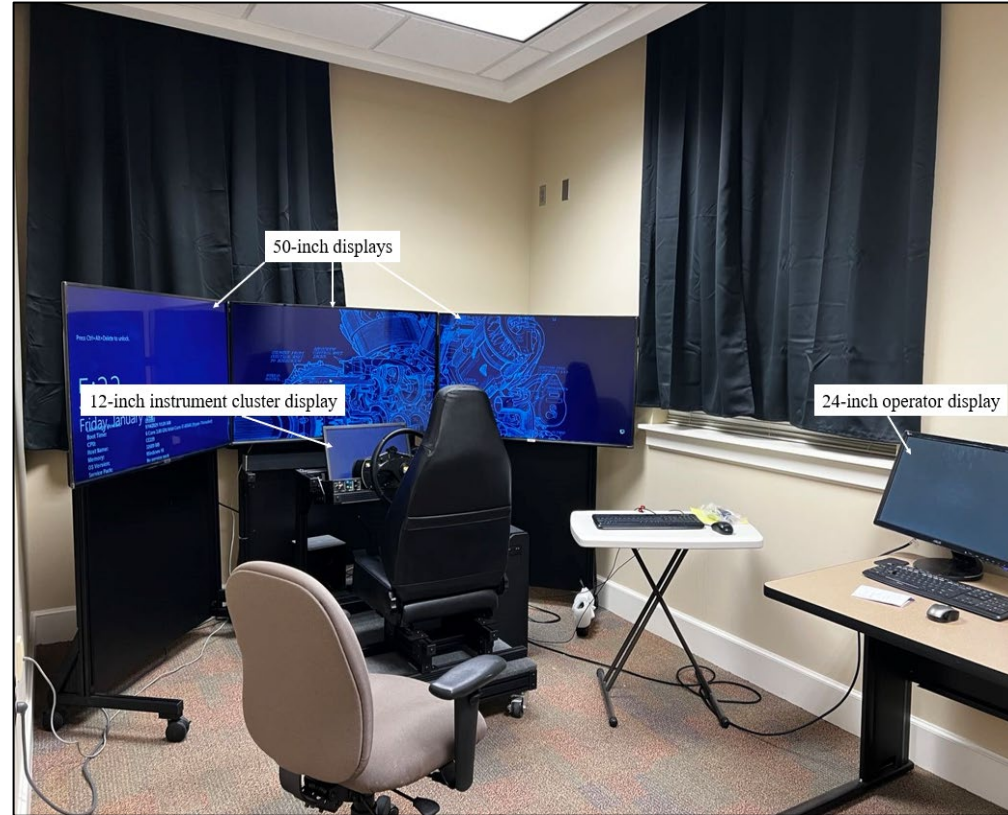


# Caltrans-sponsored Wrong Way Driving study at Auburn University

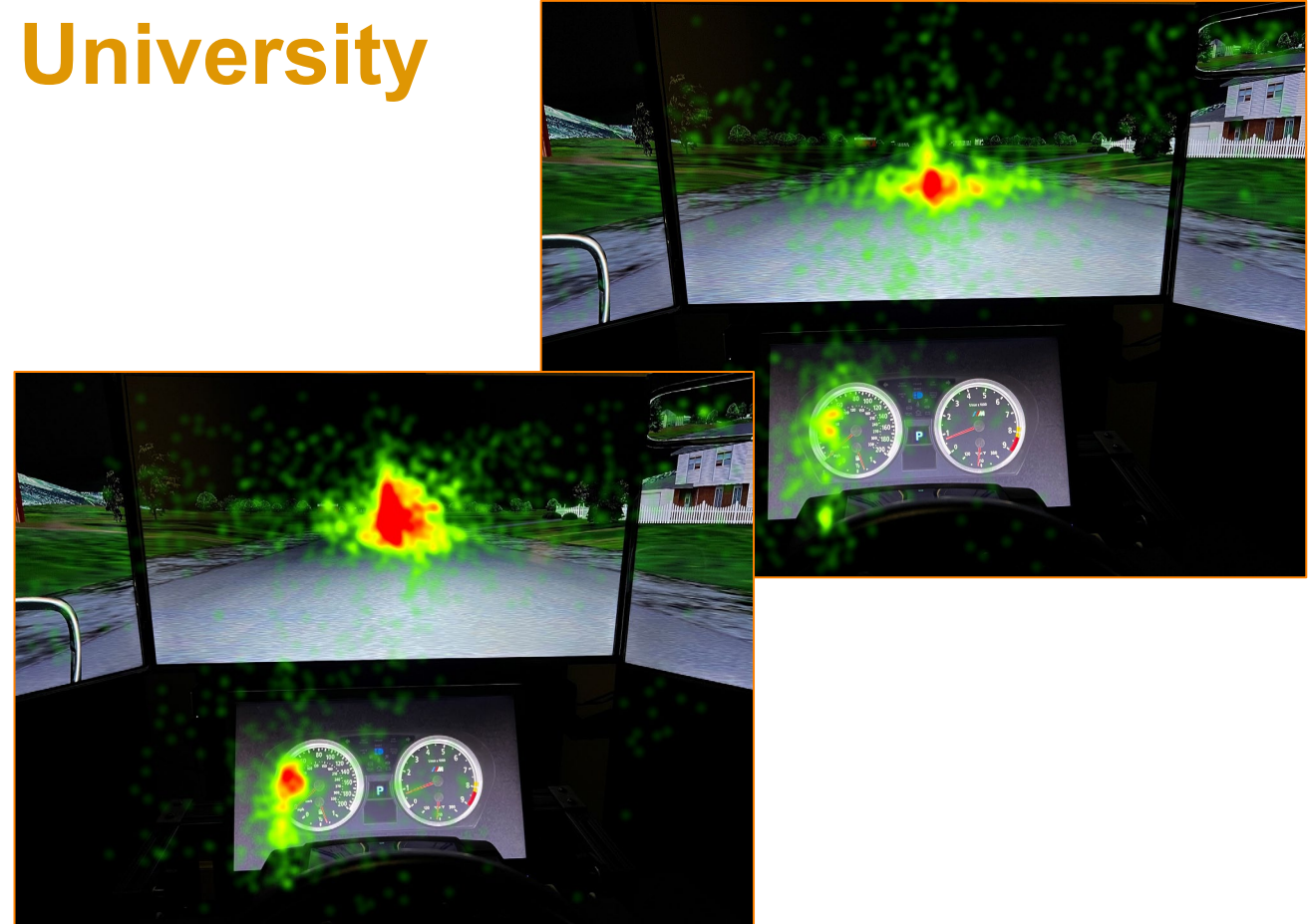




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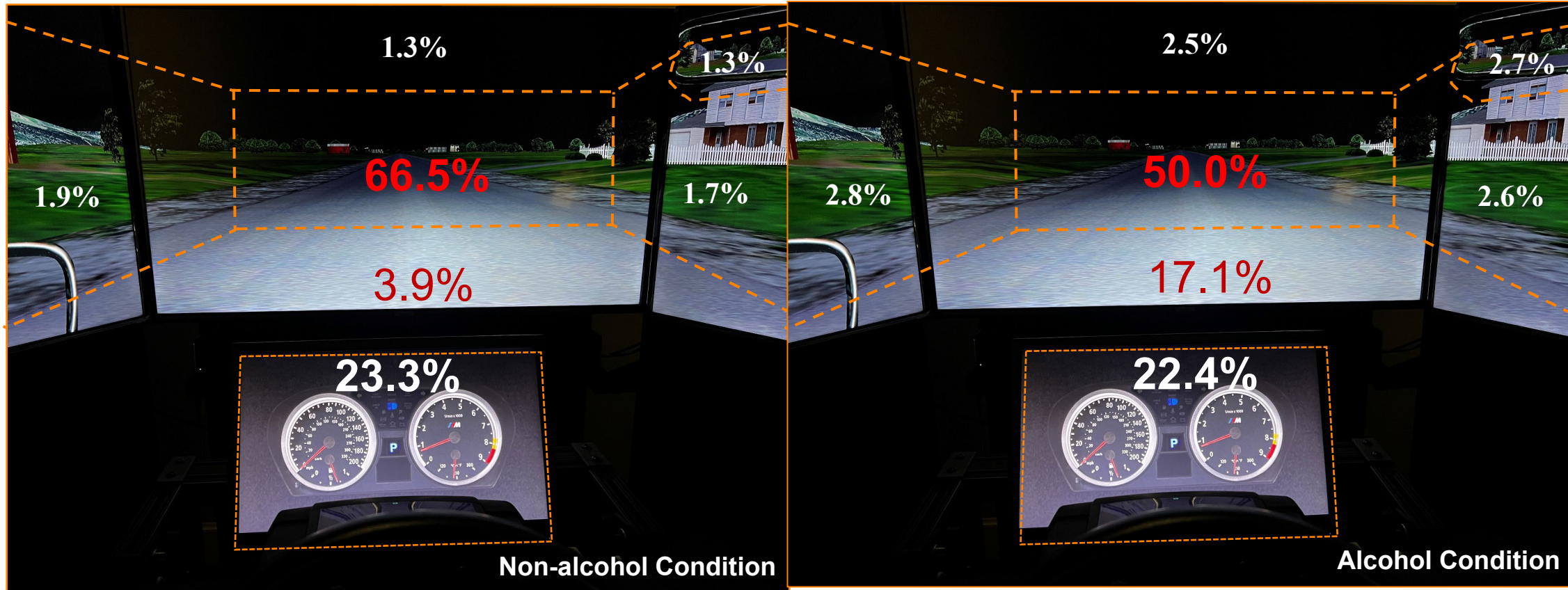


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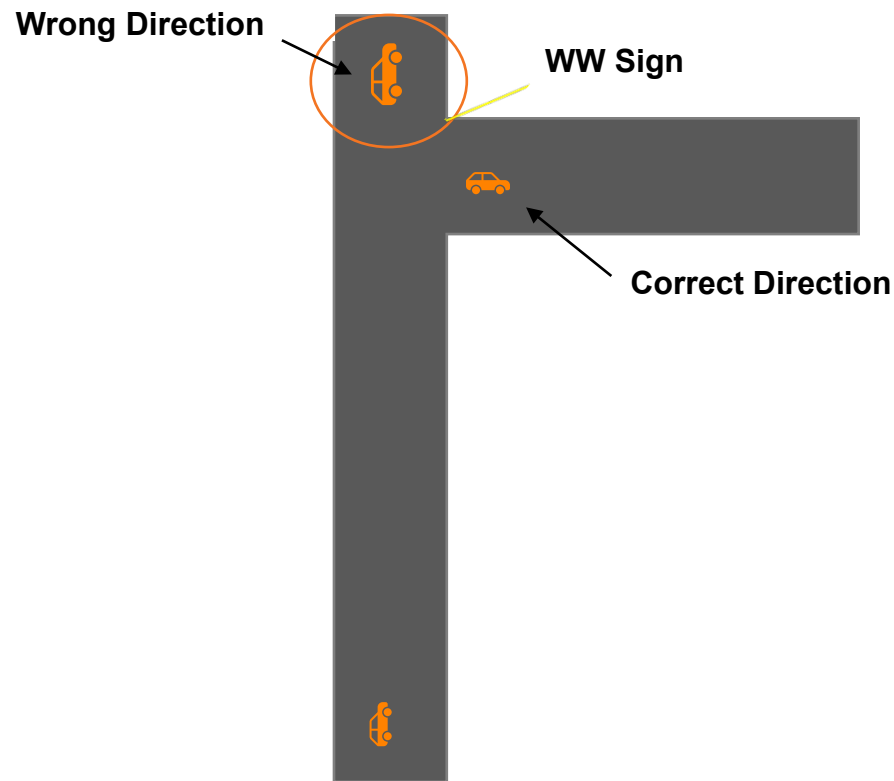




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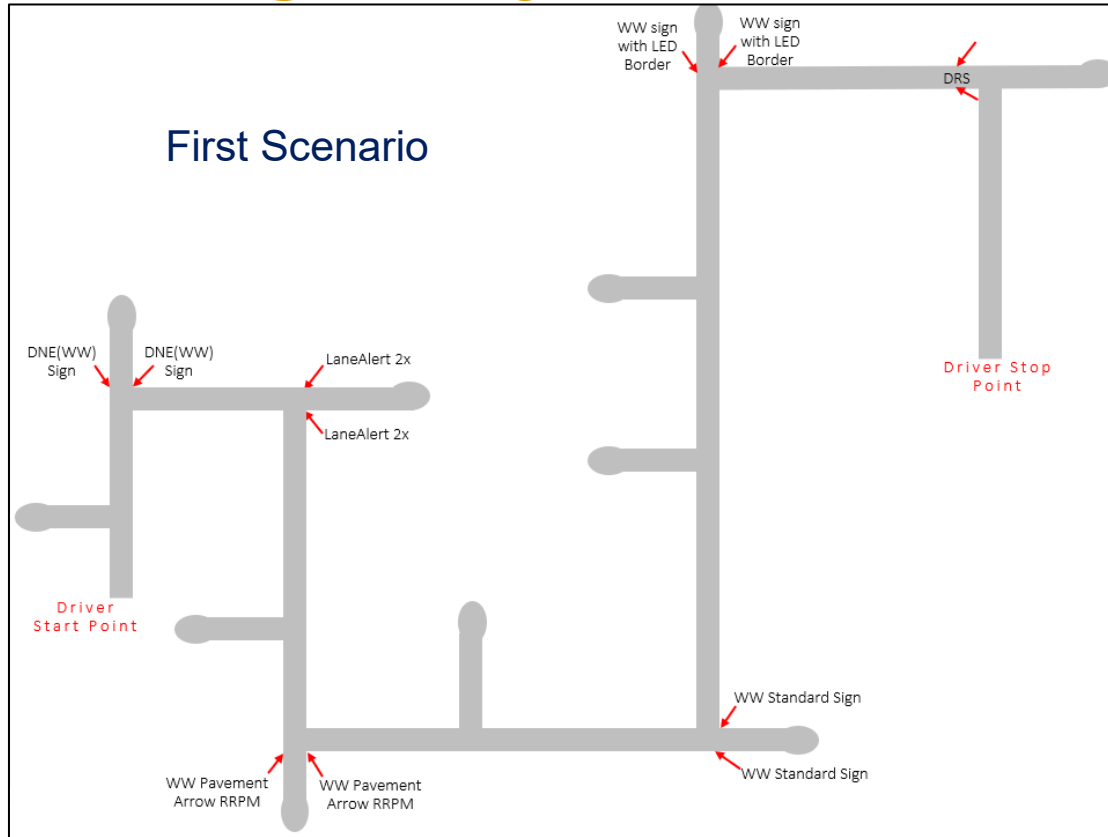


# Caltrans-sponsored Wrong Way Driving study at Auburn University



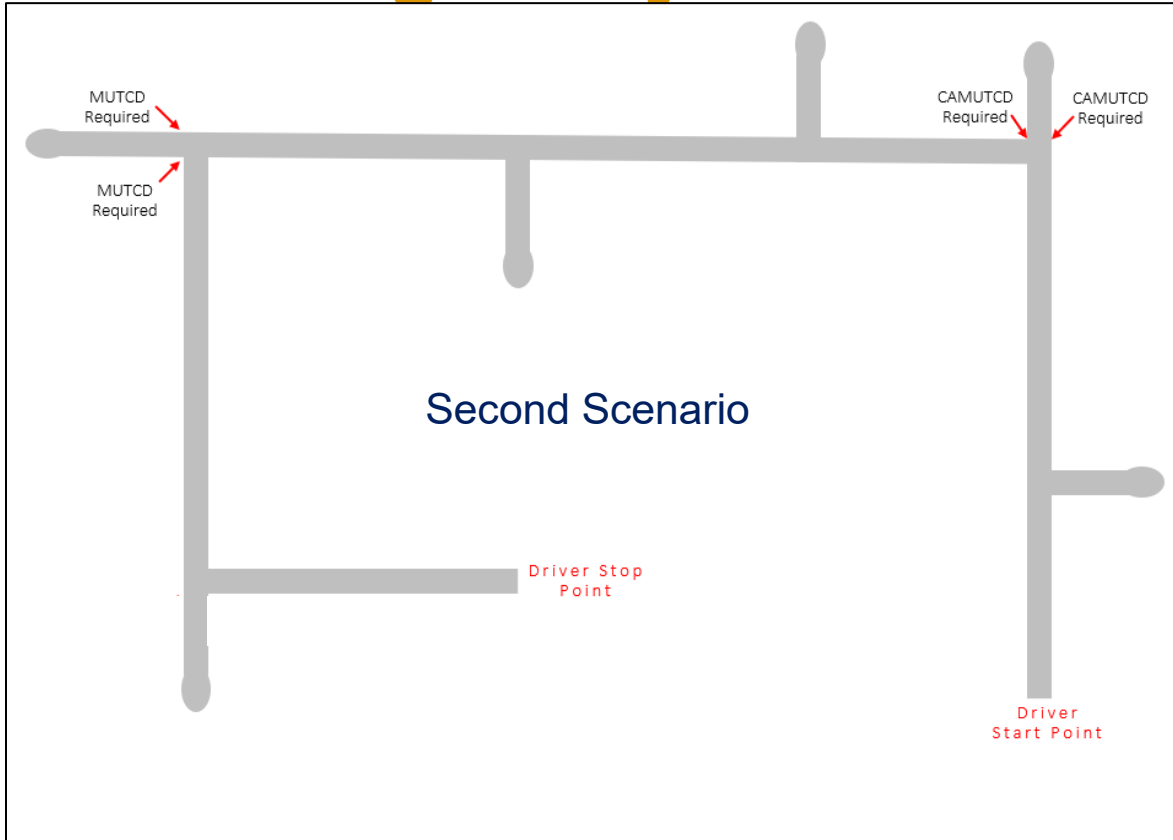


# Caltrans-sponsored Wrong Way Driving study at Auburn University



- DO NOT ENTER/WW Sign
- WW Sign with flashing LED Border
- WW Sign
- RRPMs
- Directional Rumble Strips
- Bidirectional Pavement Markings

# Caltrans-sponsored Wrong Way Driving study at Auburn University



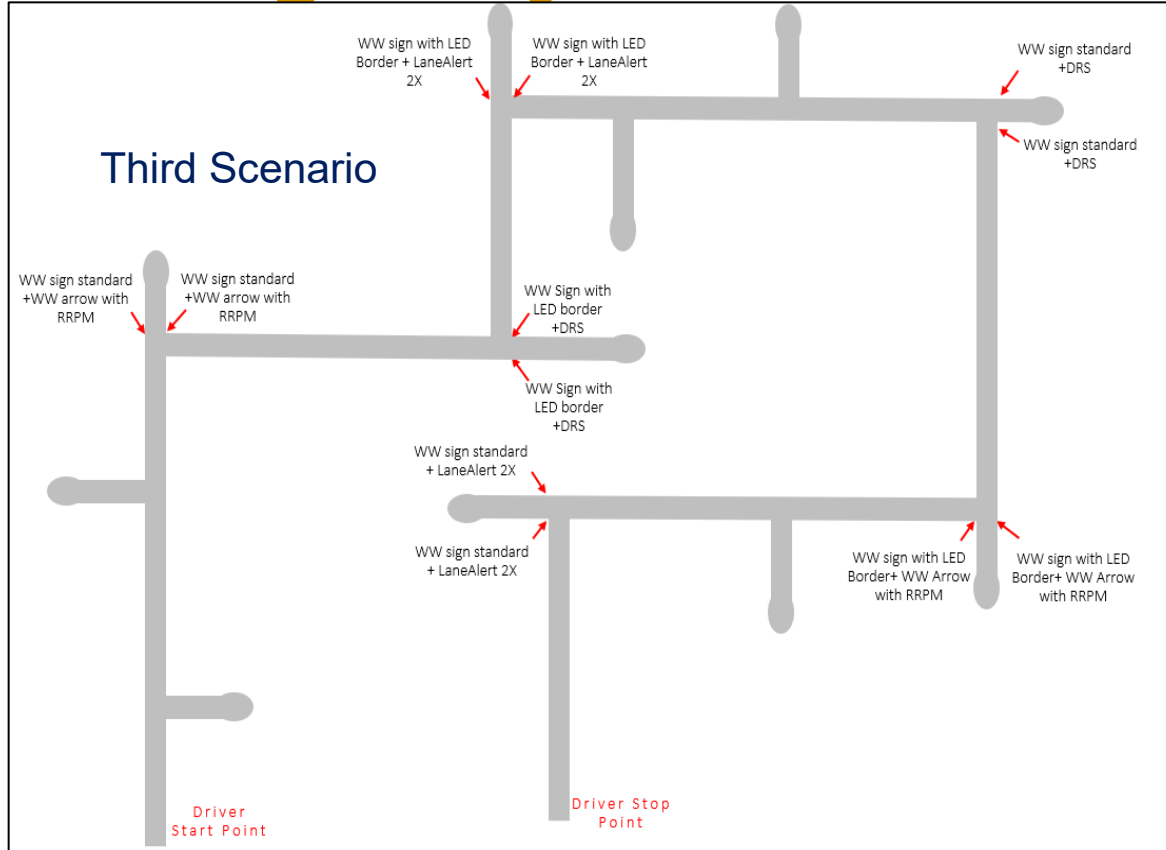
MUTCD  
Required



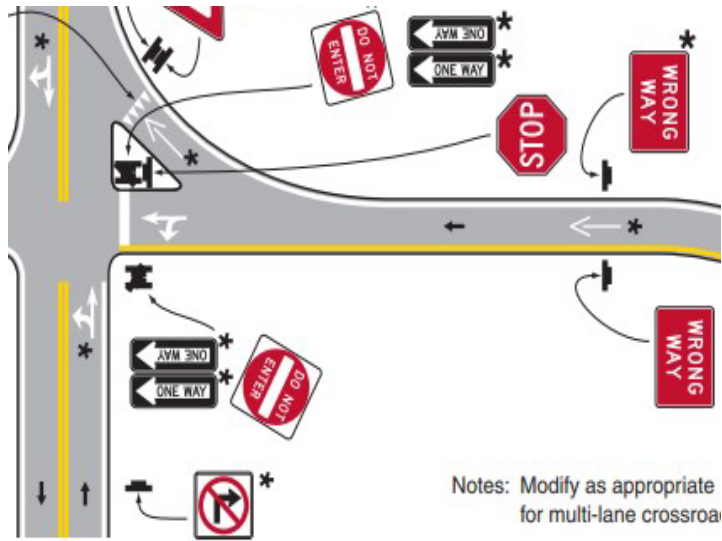
CAMUTCD  
Required



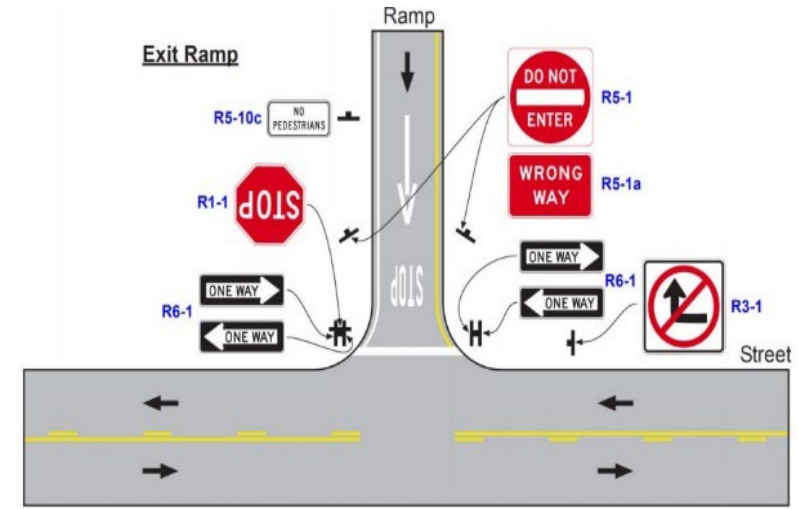
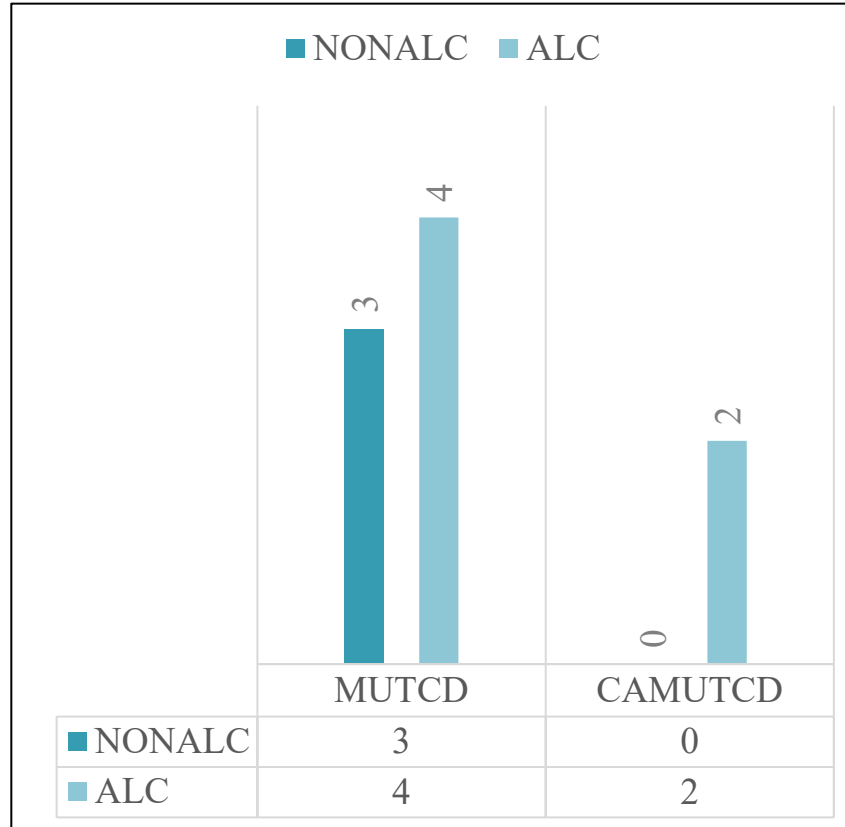
# Caltrans-sponsored Wrong Way Driving study at Auburn University



# Caltrans-sponsored Wrong Way Driving study at Auburn University



MUTCD requirements



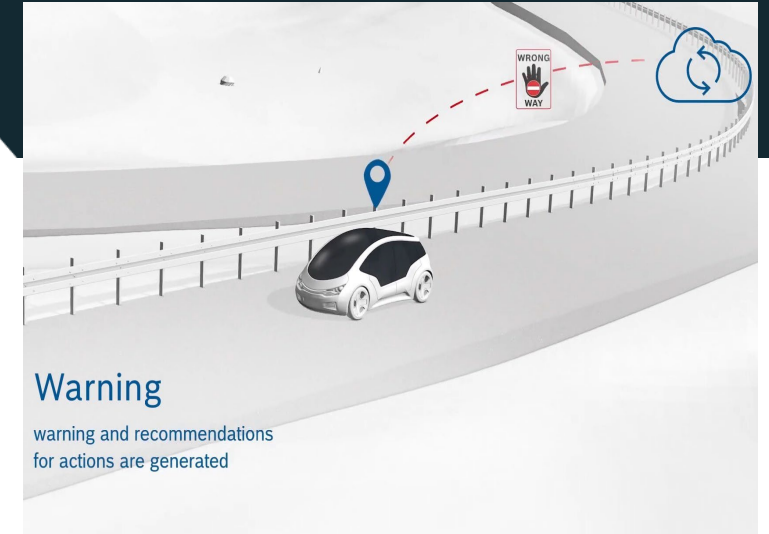
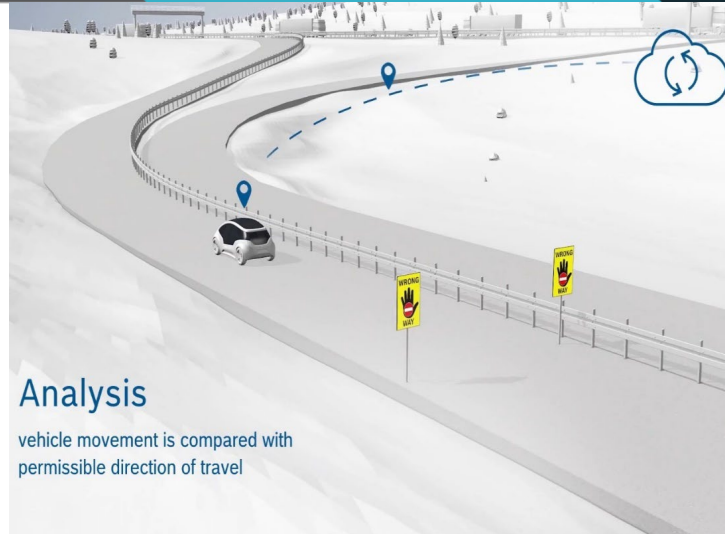
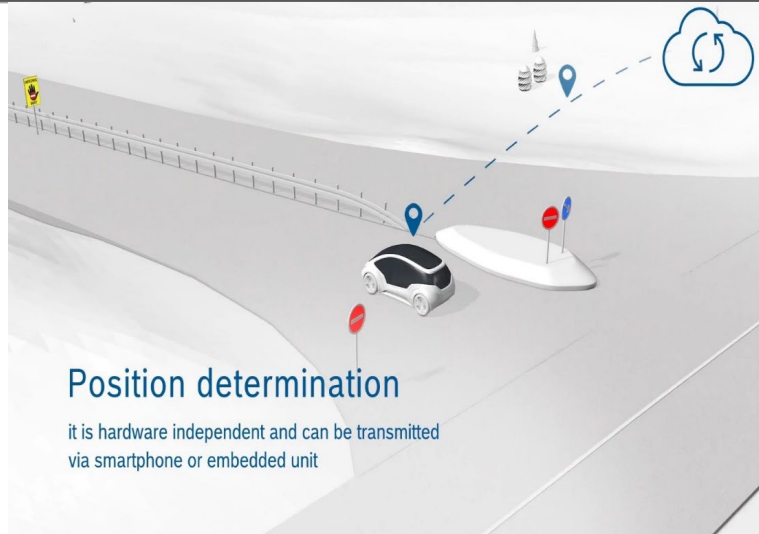
CAMUTCD requirements



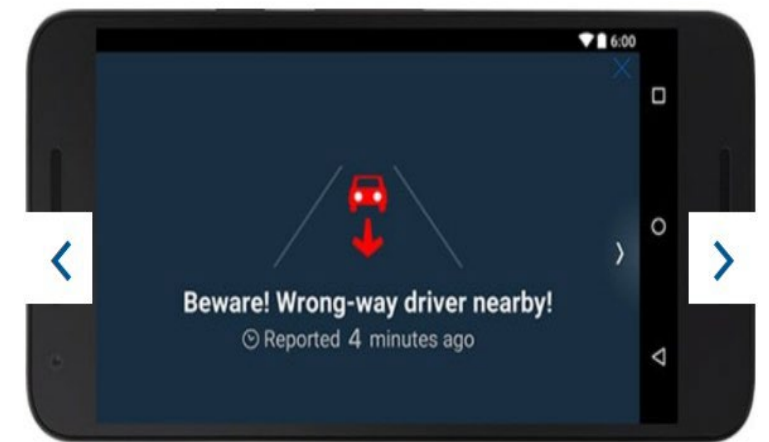
# Caltrans-sponsored Wrong Way Driving study at Auburn University

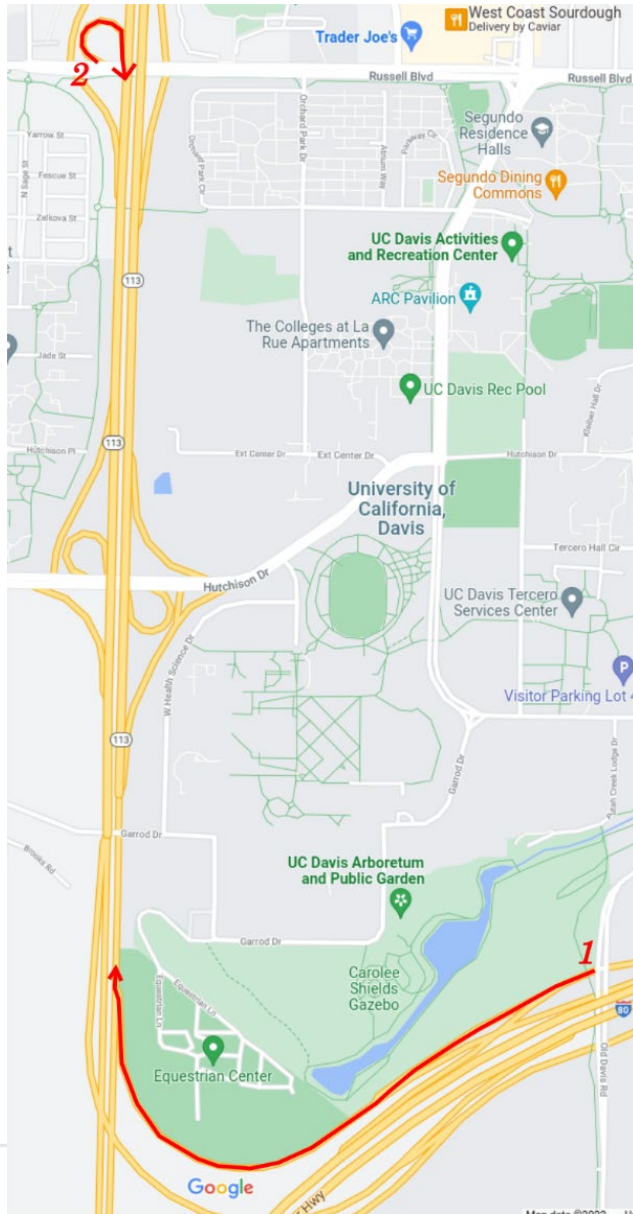
	TCDs	#Num	Rank
Scenario 1	WW flashing	1	1
	DNE/WW sign	2	2
	LaneAlert2X	3	3
	RRPM	6	4
	WW sign	6	4
	DRS	13	5
Scenario 3	WWflashing+RRPM	1	1
	WWflashing+DRS	1	1
	WWflashing+LaneAlert2X	1	1
	WW+LaneAlert2X	1	1
	WW+DRS	2	2
	WW+RRPM	3	3





Bosch's software integrates into a third-party provider's existing mobile device app and uses the devices' GPS data to detect wrong way movements and send out a warning to the driver, proximate vehicles and interested government agencies.





Bosch reversed the permitted directions of travel in its database for these test ramps in Sacramento and Davis so researchers could receive and log “wrong way” alerts when traversing the ramps in the correct direction.





# Thanks for Listening



# Curbing Wrong Way Movements onto Michigan Freeways

Mark Bott, PE (MDOT)  
Engineer of Traffic and Safety

# Why the Interest?





# Study Details

Only included crashes caused by  
**WRONG WAY ENTRY**  
Onto the freeway

**110 Crashes**

Crashes involving vehicle loss of control  
or  
Vehicles that crossed the median



# Wrong Way Crash Severity

32% of crashes resulted in K or A  
(35 of 110)

Comparison: 2% of all freeway crashes result in K or A

The 35 K/A crashes severely affected 66 people:

30 Fatalities

36 Serious Injuries



# Crash Location

Exit ramp - 6% of crashes resulted in a K/A

Freeway mainline - 42% of crashes resulted in a K/A

Crash occurred on:

exit ramp - 31

mainline - 71

- entry ramp unknown - 67

- entry ramp known - 4

freeway-to-freeway ramp - 6

entrance ramp - 2

**35 Known  
Entry Points**



# Interchange Types

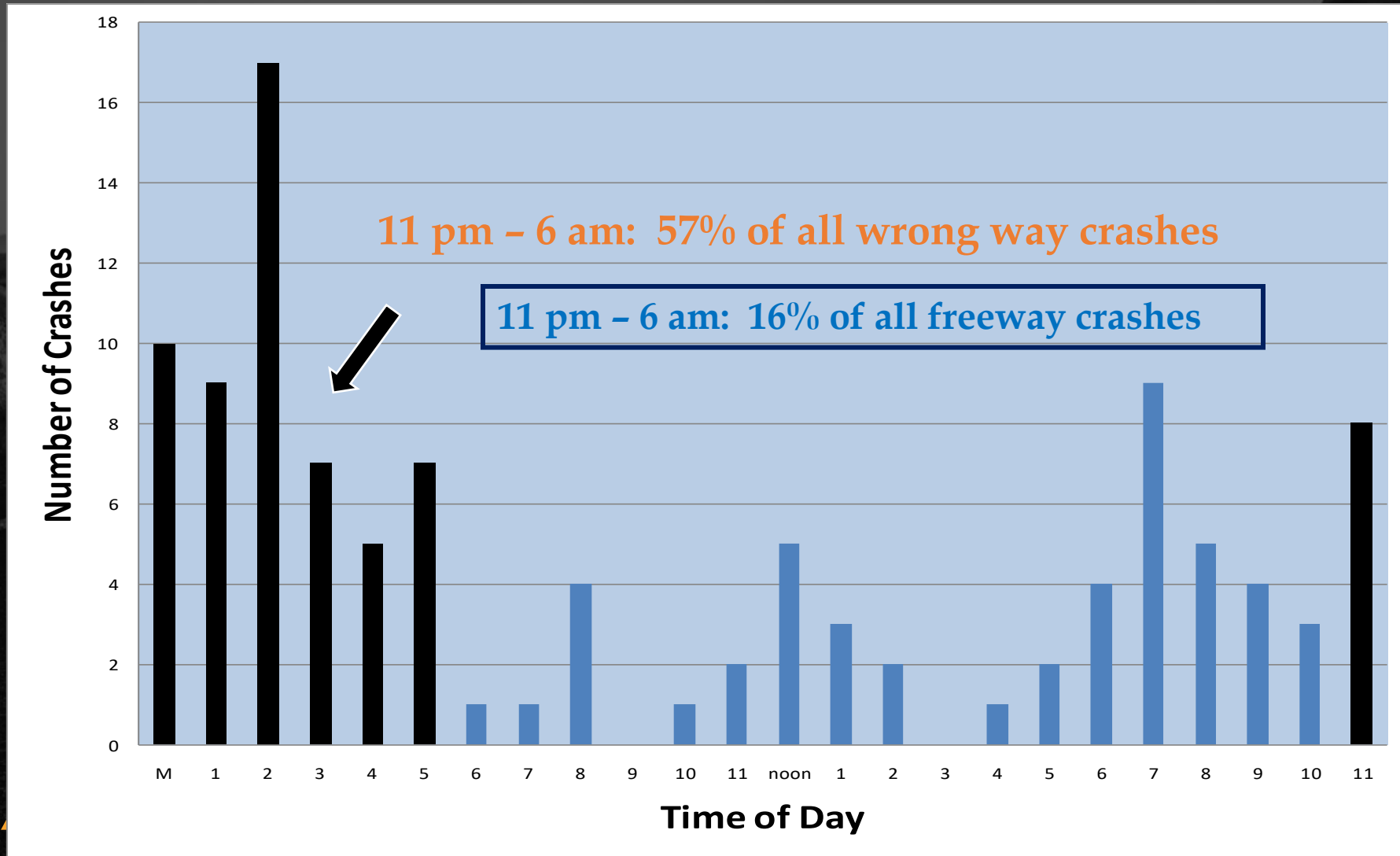
791 Interchanges

35 Known Wrong Way  
Entries

- Diamond – 340
- Partial Cloverleaf – 163 *60% / 21%*
- Directional – 206
- Full Cloverleaf – 20
- Trumpet – 23 *11% / 3%*
- Other – 39

6  
21  
2  
1  
4  
1

# By Time of Day





# The Culprit - PARCLOS

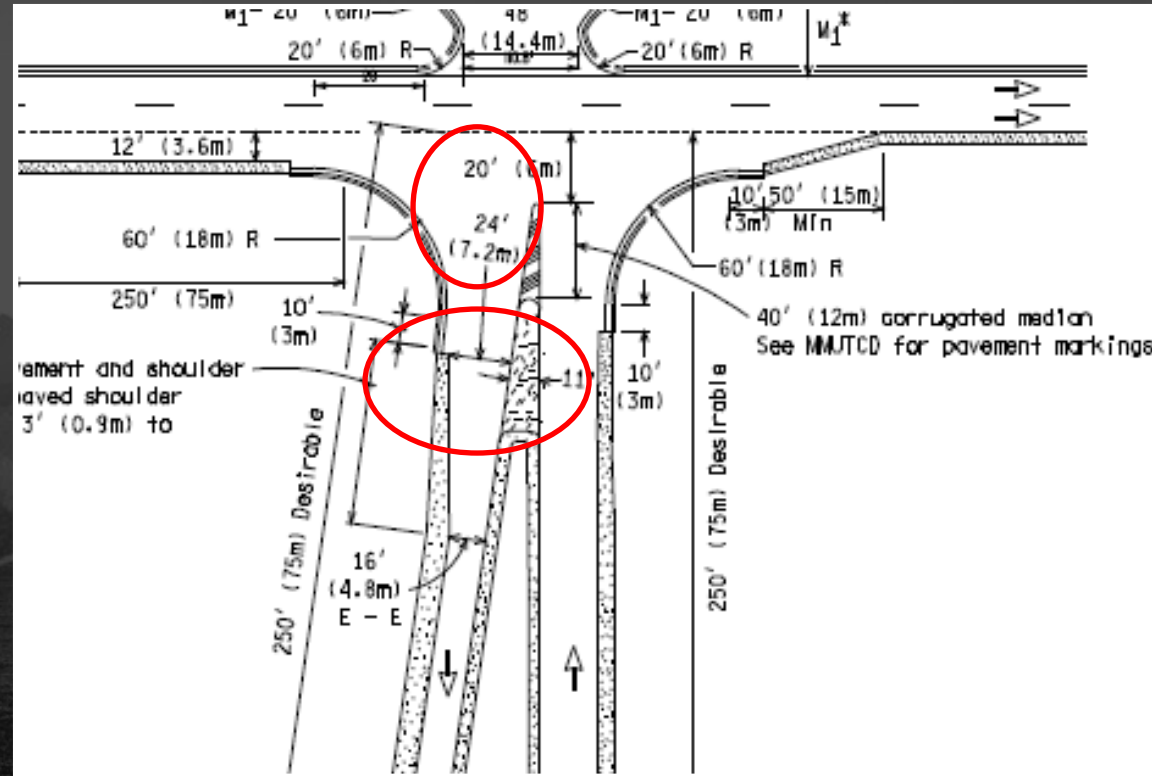




# What to do?

## Low-Cost Safety Improvements

# Was in the works



From 8° angle between ramps to 11° angle

From 30 ft setback to 20 ft setback for the corrugated island



# Pick List

- Lower DO NOT ENTER/WRONG WAY sign height (4-foot bottom height) **Standard**
- Reflective sheeting on signposts **Standard**
- Stop bars placement at exit ramp
- Wrong way pavement markings (off ramp wrong way arrow) **Standard**
- Pavement marking extensions through intersection (turning guidelines)
- Painted islands between exit and entrance ramps
- Wrong way delineation on exit ramp (red reflectors) **Standard - post mounted**



# Examples





# Gratiot Ave at I-94 (Detroit)

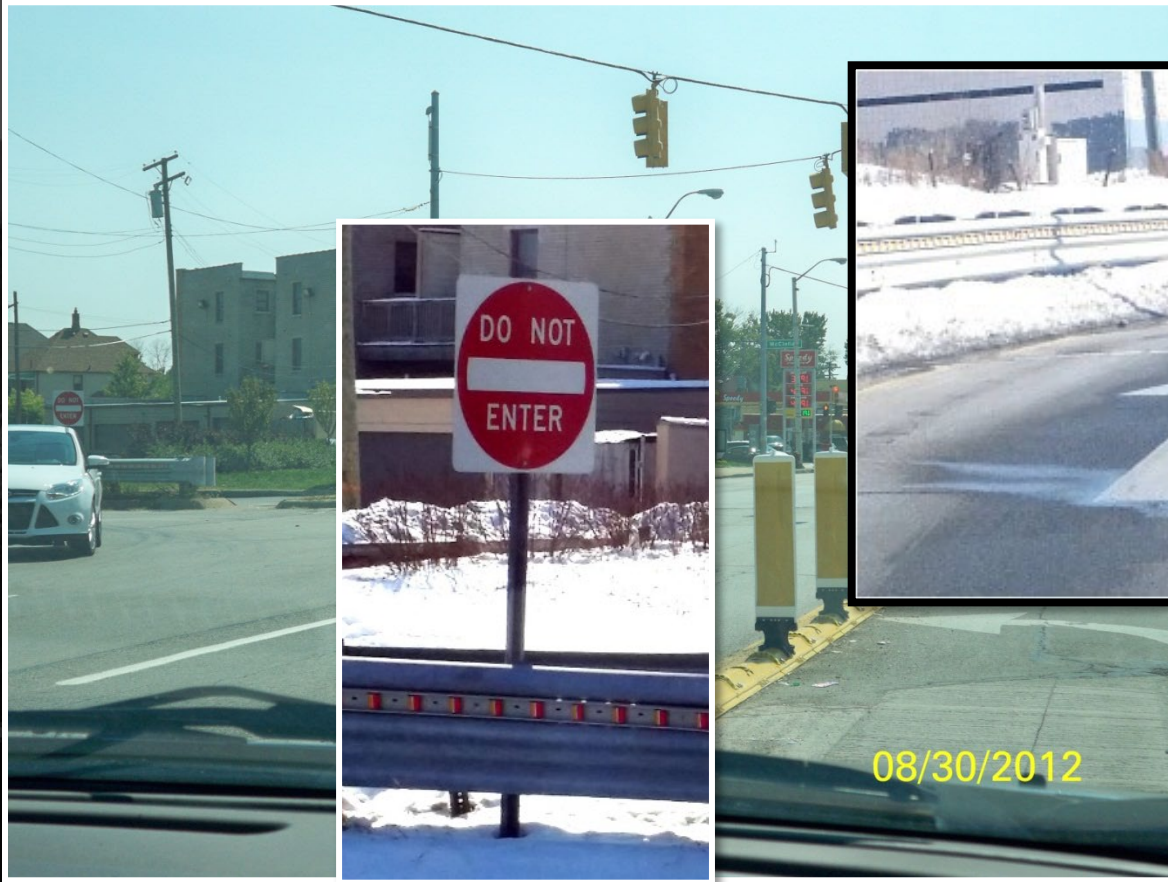


Alco

ght



# Gratiot Ave at I-94 Improvements



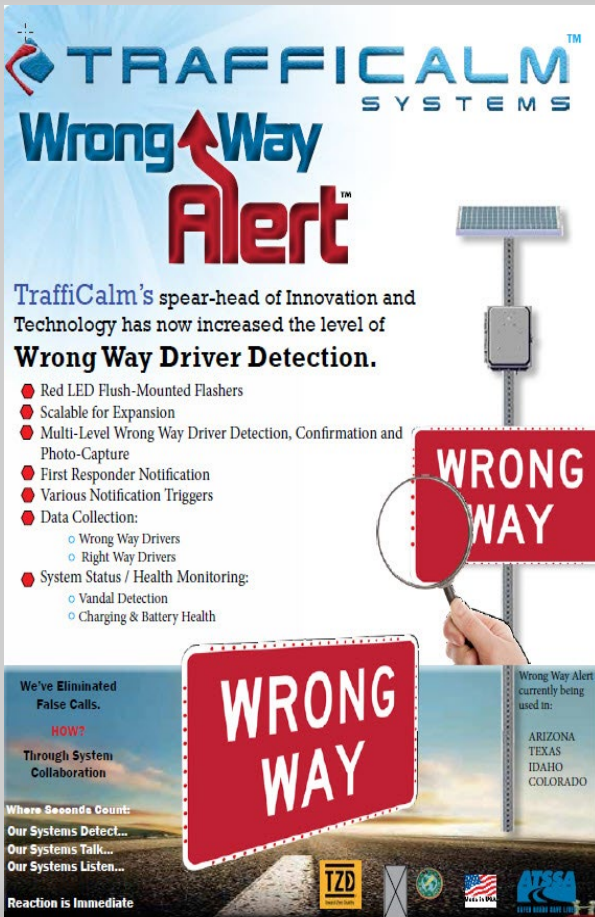
- Qwick Kurb
- Lower Signs
- Pavement Markings
- Delineation



# Looking Toward the Future



# I-94 at Sargent Road



**TRAFFICALM™**  
SYSTEMS

## Wrong Way Alert™

TrafficCalm's spear-head of Innovation and Technology has now increased the level of **Wrong Way Driver Detection.**

- Red LED Flush-Mounted Flashers
- Scalable for Expansion
- Multi-Level Wrong Way Driver Detection, Confirmation and Photo-Capture
- First Responder Notification
- Various Notification Triggers
- Data Collection:
  - Wrong Way Drivers
  - Right Way Drivers
- System Status / Health Monitoring:
  - Vandal Detection
  - Charging & Battery Health

We've Eliminated False Calls.  
**HOW?**  
Through System Collaboration

Where Seconds Count:  
Our Systems Detect...  
Our Systems Talk...  
Our Systems Listen...  
Reaction is Immediate

Wrong Way Alert currently being used in:  
ARIZONA  
TEXAS  
IDAHO  
COLORADO

**WRONG WAY**

**WRONG WAY**

TZD

ATSSA

- Location 1 & 2: 36" Wrong Way Sign w/red flasher ring
- Locations 3, 5, 6: 48" Wrong Way Sign w/red flasher ring
- Location 4: 48" Wrong Way Sign w/red flasher ring and controller





# Wrong Way Driving Methodology Assessment

Evaluate the influence of each countermeasure

Initial and life cycle costs

Compatibility with MDOT Operations Centers

Benefit Cost Analysis Tool

Guidance Selection Matrix



MILLY SORENSON, P.E.  
TRAFFIC & SAFETY  
IOWA DOT

IOWA'S WMD PROGRAM  
AASTO INNOVATION  
INITIATIVE

JUNE 22  
2023



# Agenda

- ✦ Network Screening
- ✦ Systemic Treatments
- ✦ \$1.5 Million for 2021 Deployment of Enhanced Signing, Pavement Markings & Cameras
- ✦ Initial results after 1 year

# Level of Effort for WWD





After collection WWD Data for  
10 years with \$0 budget...

I got \$1.5 Million of HSIP  
funding for enhanced signing  
and pavement markings.



# Where to Spend?

467 Interchanges in Iowa



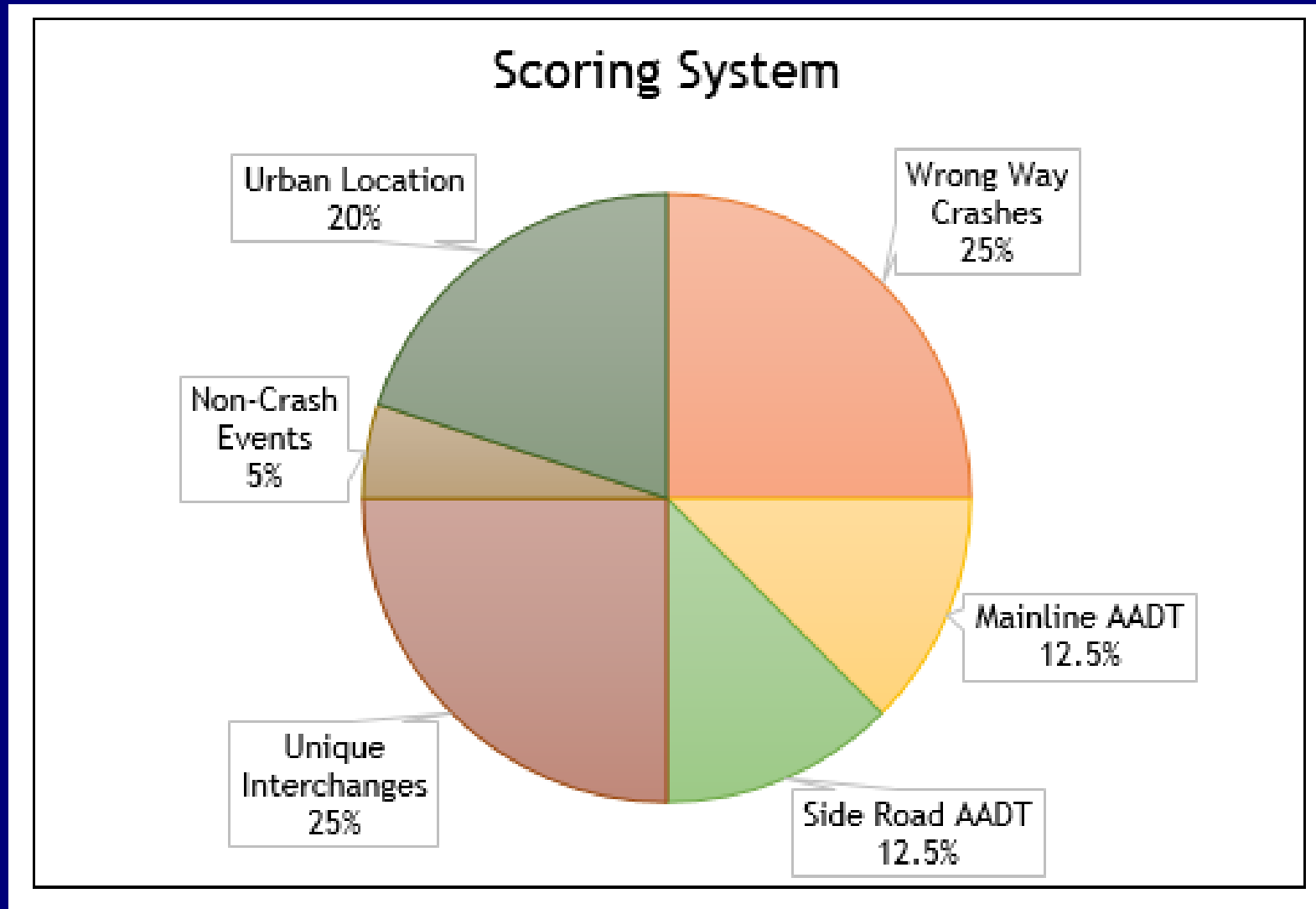
# Network Screening

- By Dr. Huaguo Zhou  
Md Atiquzzaman of  
Auburn University





# Iowa's Modification Scoring System



Started with 472 interchanges  
and then Multiplied by 100  
“points”



47,200 Available Points  
in the Pool



# Distribution of Points

- \* Crashes (25%) - 11,800 points
- \* Volume (25%) – 11,800 points
  - Mainline (12.5%)
  - Sideroad (12.5%)
- \* Geometry (25%) – 11,800 Points
- \* Urban/Rural (20%) – 9,440 Points
- \* Non-Crash WWD Events (5%) – 2,360 Points

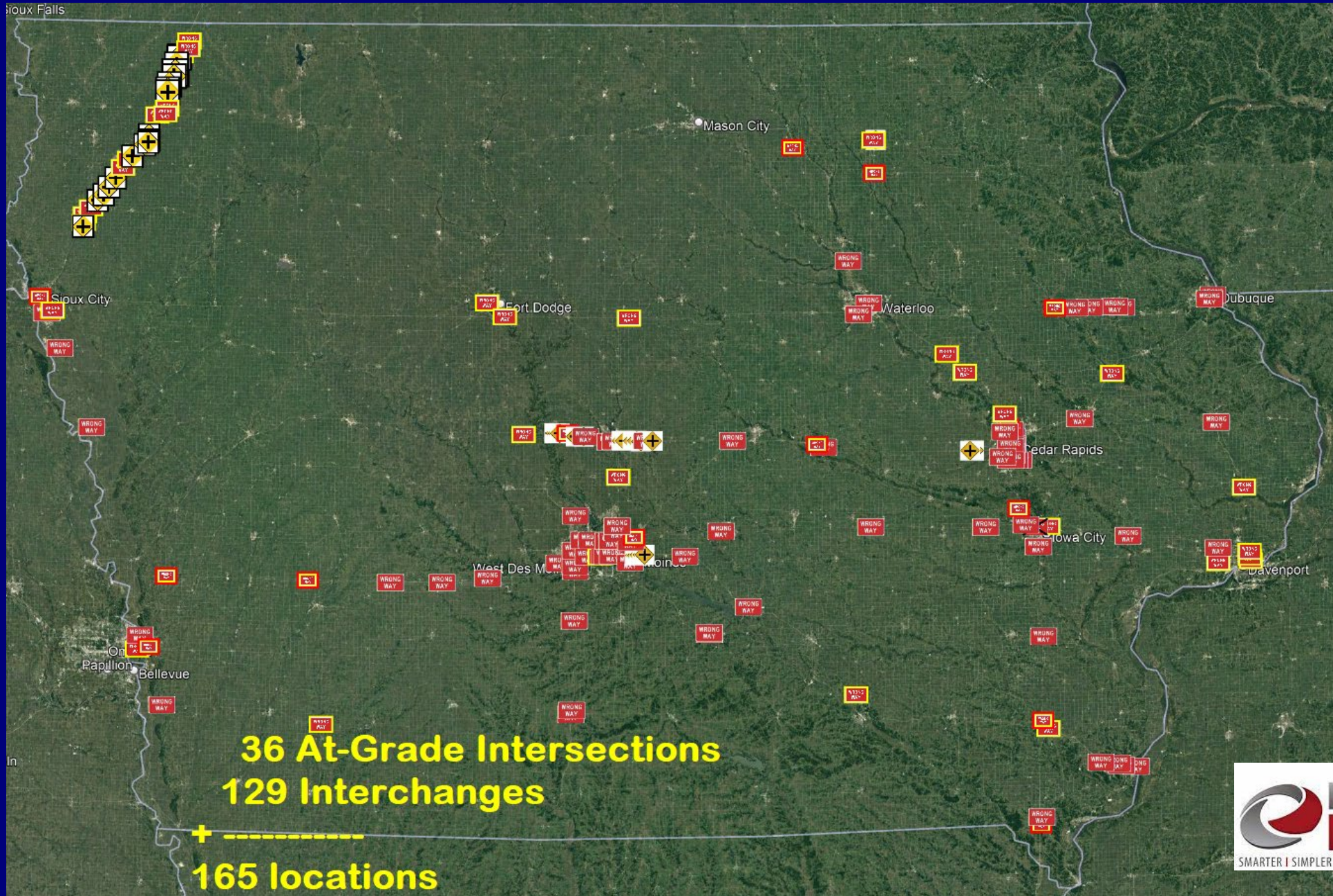


# Don't forget about At-Grades

- Not part of the network screening









# Common Philosophy for Signs

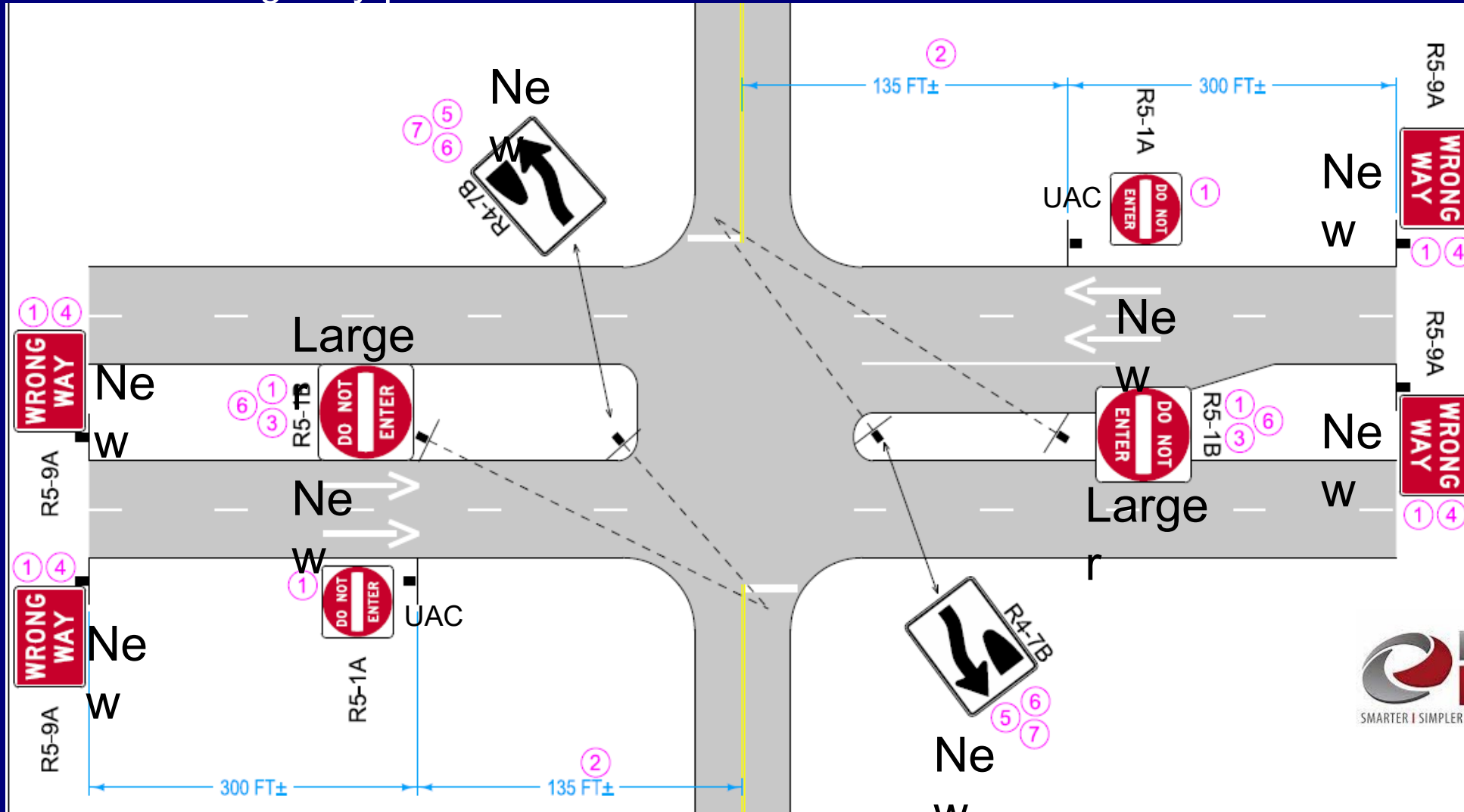
- ✱ Larger signs
  - 36" x 36" → 48" x 48" (78% increase)
- ✱ Strategically Placed
  - Install sign where a potential WWD is looking
  - Stop placing signs where it is convenient
    - (like on the back of Stop sign)
- ✱ Aim (angle) the sign for intended audience
  - Think about who (why) you are doing this.
- ✱ Left and Right sides
  - 2 is better than 1





# At-Grade Intersection

- New Signs/Pavement Markings
- Larger Signs
- Strategically placed & aimed







Before (MUTCD)



Good (w/ Systemic Treatments)

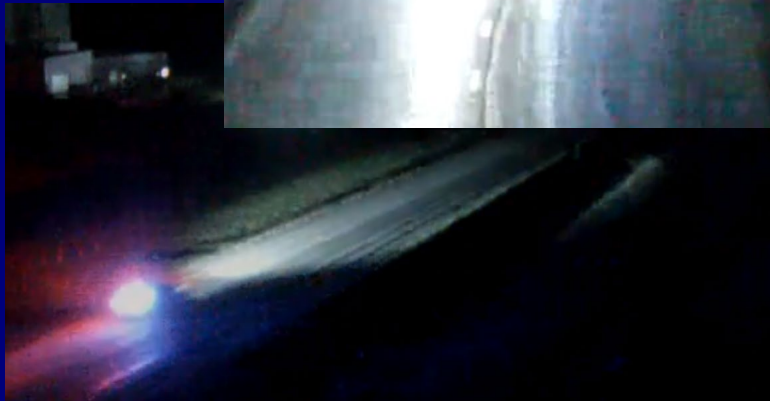




Had a few WWD, but this one...



# 1 mile further down the road...



- ✦ Was stopped by Police
- ✦ Blood Alcohol Concentration (BAC) = 0.206





# Good (w/ Systemic Treatments)



Added  
6/1/23



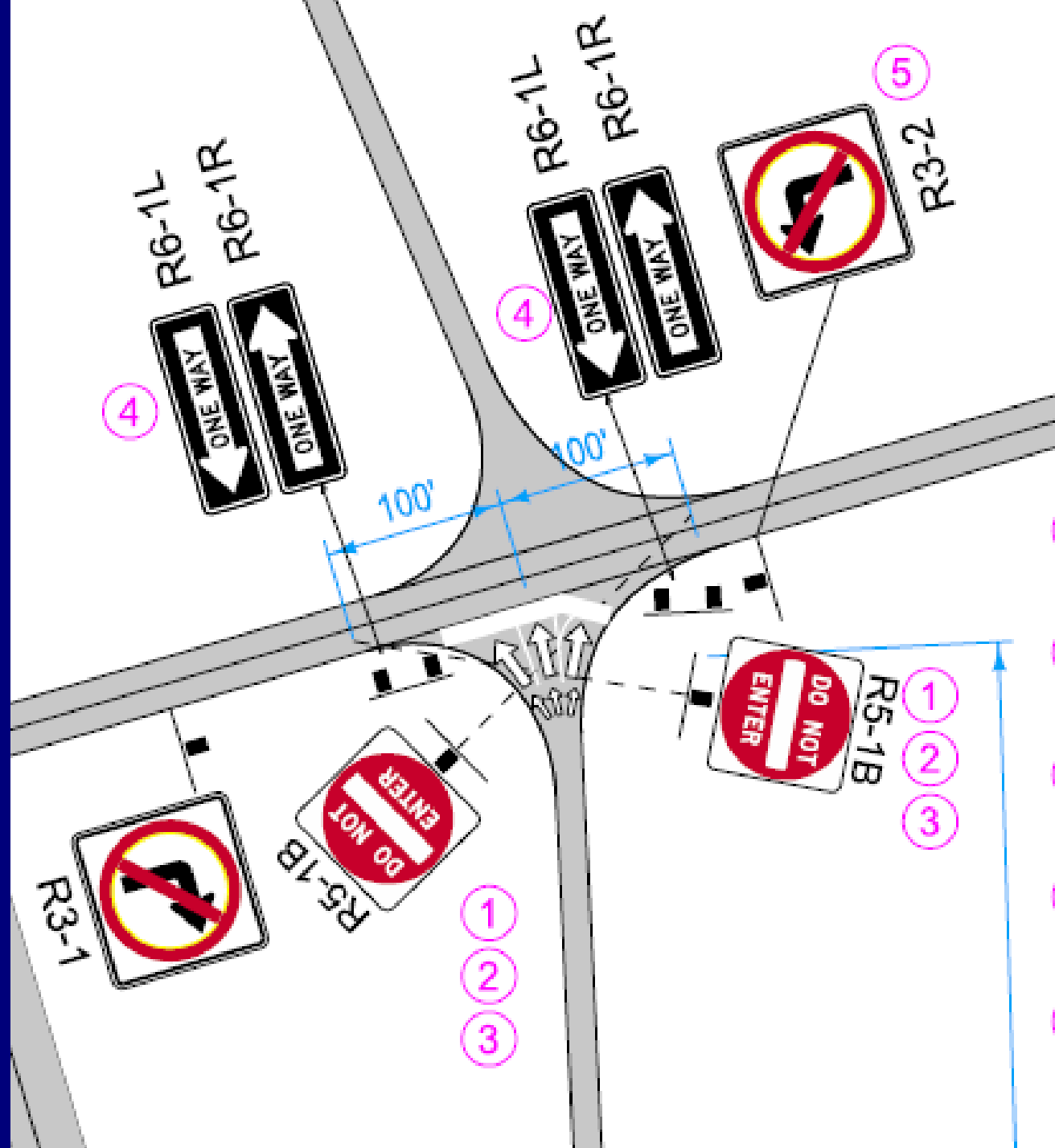
Better (I think)... w/ Text Version of Keep Right



# Level of Effort for WWD



# Standard Diamond Interchange







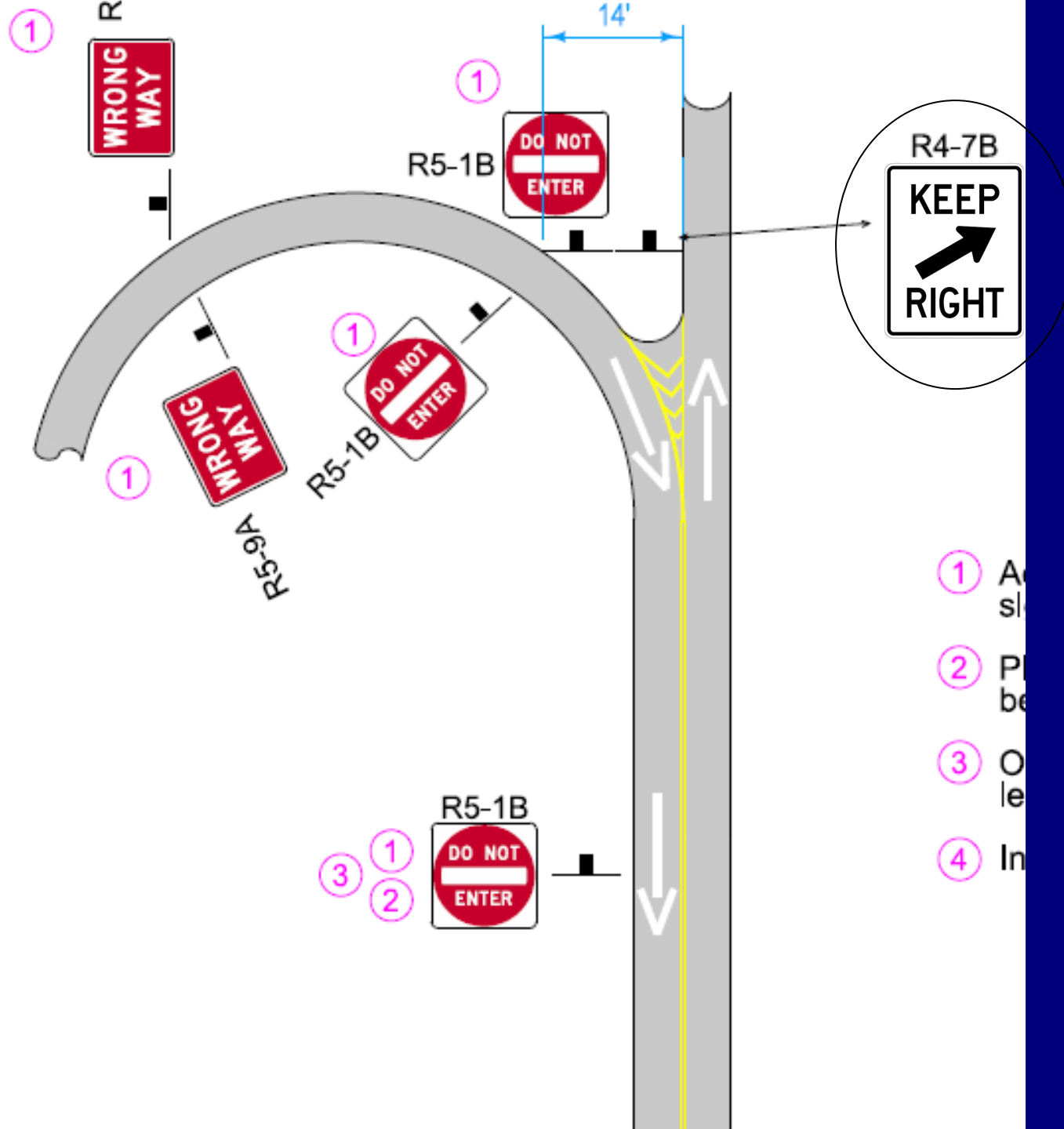
# Be Careful with Do Not Enter & Stop Signs

Do Not Enter  
Was  
Blocking the  
STOP Sign.

We fixed by  
moving DNE  
out further.



# Folded Diamond Interchange





# Interesting Countermeasure #1



“Gateway” for Folded Diamonds













- Between 2010-2020, there were 36 WWD crashes associated with a Parclo "B" or "AB."
- January 1, 2021 to October 1, 2022, there have been 0 WWD crashes where the POE was from one of these 43 treated interchanges.

#### WWD Events Recorded using Video Analytics

- In Summer 2021, cameras with the ability to detect WWD were installed at 7 locations and record constantly.

Interchange	Type of Unique	Camera	# Months "Before" Signing Added *	# WWD Events Before Signing Added	# Months "After" Signing Added	# WWD Events After Signing Added	
I-35 & US-34	Parc-Lo "AB"	WWD55	1	1	18	0	
US-151 & IA-1	Parc-Lo "B"	WWD04	1	1	15	1	
US-30 & C St (WB Exit loop)	Parc-Lo "B"	WWD18	2	2	19	1	
US-30 & C St (EB Exit Loop)	Parc-Lo "B"	WWD19	2	0	19	0	
US-30 & WACONIA AVE/6TH ST SW	Parc-Lo "AB"	WWD09	3	4	18	4	
IA-141 & IA-415	Parc-Lo "AB"	WWD40	1	2	19	0	
US-30 & 19th St	Parc-Lo "AB"	WWD62	6	2	23	0	
* Only the months where the WWD detection camera was installed before signing added.			Totals	16	12	131	6
			Before	After			
			WWD/Month	WWD/Month			
			0.76	0.05			
			<b>94% Decrease</b>		Updated	1/17/2023	



- Adding all of the months where a camera was monitoring existing conditions and comparing to approximately 18 months of monitoring after enhanced signing was added shows a 93.9% decrease of WWD events.

**93.9% ↓**  
DECREASE IN WWD EVENTS



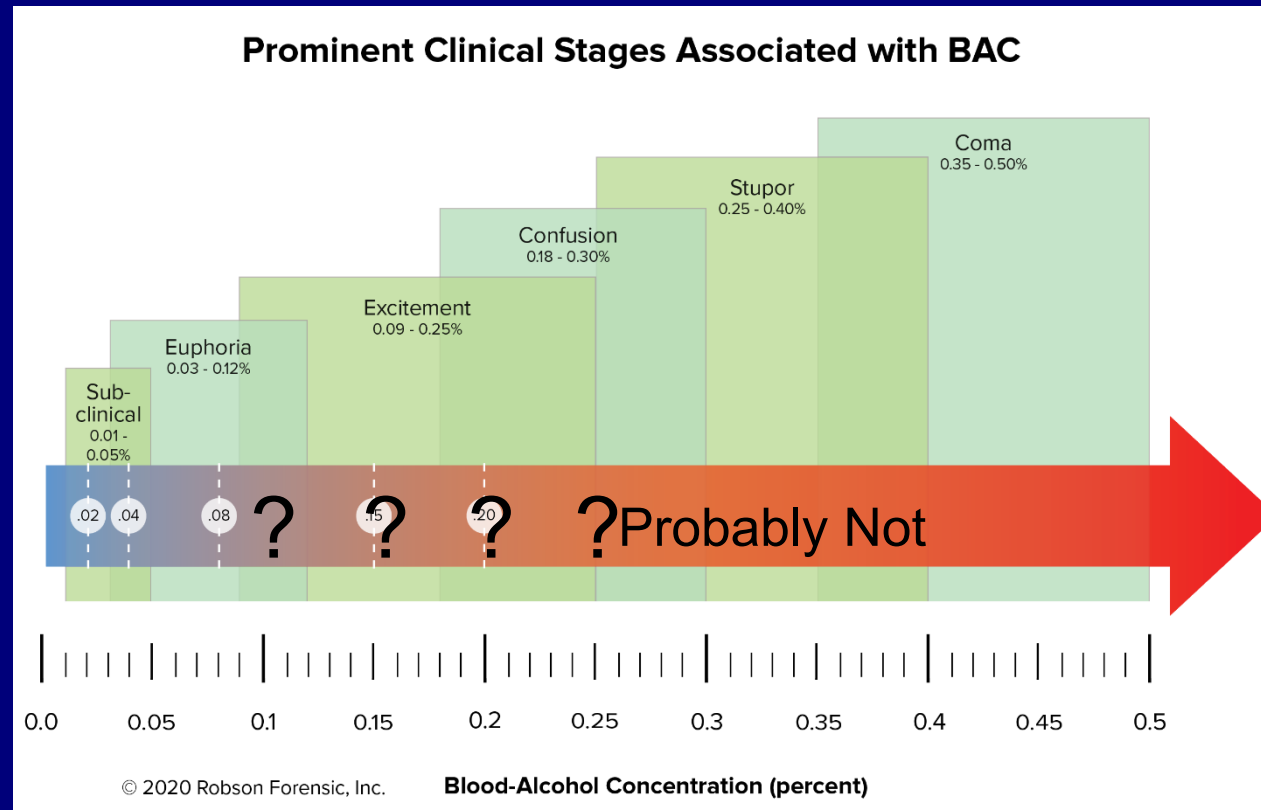


# Zac's Sign



# Hypothesis....

If you can solve the WWD problem for Daytime, non-drunks.... (85% that self correct).... Will it reduce the nighttime intoxicated WWD problem, (the other 15%)?



# Preliminary Results

(Interstates, Freeways & Expressways speed limit of 60, 65 or 70 MPH  
Currently too hard to review 55 MPH highways)

- 2023 (as of 6/20) 10 crashes
  - Only 1 might have been at a location that had systemic countermeasures
  - BAC unknown
  - 4 with BAC (Average was 0.194)
- 2022 19 crashes
  - Only 4 may have been from a location with systemic countermeasures
  - Only 1 (of the 4) recorded a BAC. It was 0.144
  - 6 with a BAC (Average was 0.176)
- 2021 8 Crashes
  - None from a location with Systemic Countermeasures
  - 4 w/ a BAC (Average was 0.147)

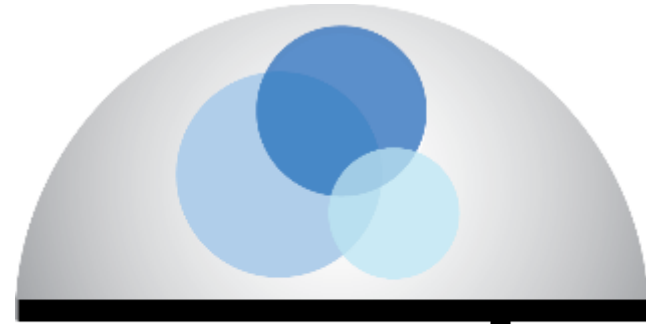




To wrap things up, there is 1 more thing that I'd like you to know and share with your family, friends and co-workers.



# Question and Answer Session



**AASHIO**  
Innovation Initiative

**Thank you!**

**[aai.transportation.org](http://aai.transportation.org)**